

**FOX VALLEY REGION
PORSCHE CLUB OF AMERICA**

WHALETALES

Fox Valley PCA Region newsletter for members and friends

June 2017



Porsches line the roadway outside Jim and Linda's Lakeview Supper Club on May 2 for the region's "Spring Opener." Photo credit: Todd Benz

Region contacts

Club Address

FVR-PCA
Todd Benz
5571 River Oaks Drive
De Pere, WI 54115
920-217-9564

Officers

President – Todd Benz, tbenz@onesourcetechnet.net
Vice President – Matt Safranski, mattsa911@gmail.com
Secretary – Mary Haen, mehaen@sbcglobal.net
Treasurer – James Janes, jrjanes@omscom.com
Membership – Open
Librarian/ Archivist – Jim Haen, mehaen@sbcglobal.net
Dealership Liaison – Robert Dean, cualaw@gmail.com
Social Chair – Gordon Skog, gord240z@live.com
Insurance Coordinator – Andrew Opicka, andrew@opicka.com
Webmeister – Al Taylor, ataylor@wtct.net
Technical & Tour Chair – Dan Pankratz, pankydan@gmail.com
Zone Rep – Jack Stephensen, Jack.stephensen@e-arc.com
Newsletter Editor – Bev Jurkowski, beverly.jurkowski@sbcglobal.net
Facebook Admin – Erik Scharinger, erik27@gmail.com

In this issue

President's message/Editor's note – 3
Calendar of events – 4
Members' Corner – 5
Membership anniversaries – 6
June 16 lunch in Boulder Jct. – 7
July 30 social at Trout Springs Winery – 8
The Luftgekühlt – 9
Chili/Bonfire social – 10
The Common View – 12-14
Board meeting minutes – 15-17
General info – 18
Classifieds – 19

Where's Waldo – oops we mean Gordon?

Who spotted Gordon Skog, long-time Fox Valley Region member, in a recent issue of Panorama?

If you don't have time to look back at the issues sitting on your desk or coffee table, look at pg. 6 for the answer.

About the cover photo: Porsches line the road near Jim and Linda's Lakeview Supper Club for the region's May 2 "Spring Opener," a well-attended event. Photo credit: Todd Benz

From the Region President

Fox Valley Region Porsche Club of America

Cell 920-217-9564 Email: tbenz@onesourcetek.net

May is one of my favorite months. We have grass turning green, trees blooming with new leaves, warmer temperatures and longer days. We can safely put winter behind us. Another reason May is one of my favorite months is that it gives my family and I a chance to remember our veterans and be so thankful for their sacrifices that allow all of us to enjoy the freedoms they fought so hard for. As many of you can attest, we have had family members or friends serve and come back and some that did not. I hope everyone was able to enjoy the long beautiful holiday weekend, but also had a chance to thank and remember our veterans.

We had a fantastic turnout with great food and camaraderie for our spring opener on May 2 at Jim and Linda's in Pipe, Wis. Gordon Skog graciously hosted this event that has been our "Official Start of the Year."

Chicago Region again hosted their Road America Drivers Education event this year at Road America this past Memorial Day weekend. If anyone had a chance to go and would like to share their experience with the rest of the club, please feel free to pass it along to our newsletter editor for publication in the newsletter.

My son and I are planning on going to this year's PCA Porsche Parade in Spokane, Wash., in July. If anyone else is planning to attend, please let me know.

Listed below are some possible ideas that could be done as events or activities. If anyone would be interested in hosting or co-hosting, please let one of the board members know your interest and we would be happy to help facilitate it.

- Labor Day Picnic at Road America
- Cars and Coffee one Saturday per month in June, July and August at the dealership and possible other Cars and Coffee throughout the region
- Porsches and Pastries rotating around the region
- Driving events
- Tech Sessions at Auto Clinic, Zero to Sixty, Motion Products or other facilities
- Street Survival opportunities within our region or joint venture with another region
- Automobile Gallery in Green Bay (405 S Adams Street)
- Motion Products tour
- Lambeau Field event with car show and private tour for PCA members

Members, if you have an interesting story, event or experience that you would like to share, please send it to beverly.jurkowski@sbcglobal.net by the 20th of each month and we will try to include it in the next edition of the newsletter for all to enjoy.

In closing, I just want to say thanks to everyone who has hosted and/or planned an event or who has participated in one of our events that make it so much fun. As we always say in our club, "It's not just the cars, it's the people that make this club so great!"

Happy and safe motoring!

The Editor's Desk

By Bev Jurkowski, beverly.jurkowski@sbcglobal.net

This issue is full of new information. Of note, your region board met on May 20. You can see from Secretary Mary Haen's minutes that start on pg. 14 the board covered a lot of territory.

These dedicated members are all volunteers. Show your support by attending an event or two this year or, even better, volunteer to plan an event. If you would like to plan an event but need help, the board can pair you with another member so the two of you can share the planning duties.

There are a couple of new events that are now on the schedule – the annual potluck social at Trout Springs Winery in Greenleaf on July 30 hosted by region members Andrea and Steve DeBaker and a casual get together for lunch in Boulder Junction on June 16 hosted by me. Details for both of these events are promoted in this issue.

Check out the photos taken by Tyson Thorne on page 9. Tyson and his wife Josy recently transferred to our region from Northern New Jersey region. His photos of a celebration of air-cooled Porsches at an event in California are amazing. We look forward to receiving more of Tyson's photographic work in the months and years to come.

Don't miss Bob Dean's review as he compares the Boxster 718 and Alfa Romeo's new Giulia (pronounced Julia). German vs. Italian? Sedan vs. two-seater? Bob's objective review is a good read.

Finally, one of the outcomes of the recent board meeting was the decision to invite members to complete a survey to provide input on the region's future activities and direction. Watch for a Survey Monkey link coming soon to your email inbox. Please take 5 minutes to complete the survey. Your response will be anonymous.

Calendar of events

June

June 16 – Lunch and conversation – The Granary, Boulder Junction – see pg. 7.

June 25 – Autocross, hosted by Milwaukee Region, Miller Park. Register online:

<https://www.motorsportreg.com/events/milwaukee-june-2017-pca-autocross-miller-park-065022>

July

July 9 - 5 – PCA Parade, Spokane, Wash. Parade website: <http://parade2017.pca.org/index.html>

July 30 – Trout Springs Winery potluck and fun. See pg. 8.

August

Aug. 5 – Show & Glow by the Lake. See pg. 11 for details.

Aug. 12 – Red Brick Reunion, Oxford, Ohio. A one-day concours and Porsche show.

Aug. 18 – DE at Road America. Hosted by Milwaukee Region. Register online at

<http://www.motorsportreg.com/events/pca-milwaukee-de-2017-road-america-355713>

Aug. 18 – Werks Reunion Monterey. <http://werksreunion.com/monterey.cfm>

September

Sept. 29 - Oct. 1 – Fall tour, hosted by Central Wisconsin Region. See May Whaletales for full details and RSVP form.

October

Oct. 14 – Fall Social at the Benz's. See pg. 10.

November

Nov. 7 – Annual gathering at Mackinaws. Save the date. More details to come.

December

Dec. 9 – **Holiday Party**. Save the date. New venue in 2017 for the Fox Valley Porsche Club Holiday Party! It will be held on Saturday, Dec. 9, at the Radisson Hotel in Green Bay. A block of rooms is available – please call 800/333-3333 or direct at 920-494-7300 to receive the group rate of \$109 for the night. To receive the group rate, please request a room in the Fox Valley Porsche Club block. More info to come.

Members' Corner: New Members, Renewals and Transfers

Tyson and Josy Thorne transferred to our region from Northern New Jersey region with their 1994 Porsche 911 (Type 964) Carrera 2, black on black. (see photo right)

Tyson, a graphic designer, and Josy live in Appleton. We look forward to meeting them at an upcoming event. Check out Tyson's photos on pg. 9 for an event he attended in Los Angeles.

Transferred out of Fox Valley Region

John Bjorseth of Hudson, Wis., transferred to Nord Stern

Renewals as of April 2017:

Scott Barr and Barbara Barr

Howard R. Bornstein and Gordon Russell

David P. Clark and Suesan Clark

David Deutsch and Bonnie Deutsch

Philip Hejtmanek and Donna Hejtmanek

Carol Helstad and Richard Helstad

David M. Kadonsky and Jodie Kadonsky

Justin Lubinski and Lauren Lubinski

John E. Manki and Connie Manki

Randy Sahs and Donna Sahs

Tom Sausen

Dennis F. Schreiner and Darcey Magnuson

Peter R. Smart and Donna Smart

Richard W. Strelick and Lori Nooyen



Fox Valley Region membership

Primary members 163

Affiliate members 121

Total members 284



Membership anniversaries observed in June

Members	Year joined	Residence	Car (s)
Todd and Sheila Benz	6/1/2008	De Pere WI	2013 Cayenne S 2016 Cayman GT4
Ned and Jeanne Boston	6/1/1996	Woodruff WI	2008 Boxster Cab
Thomas and Pamela Bracewell	6/1/2010	Two Rivers WI	1980 911 SC Coupe
Jonathan Ertmer	6/1/2012	Greenville WI	1989 911 Carrera
Robert and Elvira Gamba	6/1/2004	Sheboygan WI	1999 911 Carrera
Dennis and Susan Garrity	6/1/1990	Green Bay WI	1956 356 Speedster, 1958 356 1979 911 Turbo 1997 Boxster
Sergio and Kathy Heredia	6/1/2014	Green Bay WI	1986 944 SPORTS SEDAN
Randall and Arlene Johnson	6/1/2007	Neenah WI	1983 911 SC COUPE
Arleigh and Mary Lueck	6/1/1991	APPLETON WI	1986 944
Nick and Justin Pauly	6/1/2012	Middleton WI	2002 911 Carrera COUPE
Nick Proctor and Shane Hecker	6/1/1998	APPLETON WI	2009 Cayenne Turbo S, 2015 Macan Turbo
Gregory and Alicia Rigoni	6/1/2000	KINGSFORD MI	1988 944 Turbo S Coupe
Timothy and Judith St Aubin	6/1/1992	APPLETON WI	1999 Boxster Cab

Members please note: The above information is pulled from the national PCA database as it appears in the database. Your data is maintained there. If the cars or anything else is incorrect, please log in to the PCA.org website and update your membership record.

Where's Waldo (aka Gordon) answer



Gordon Skog, region Social Chair and past president, is pictured above as he participates in a large swap meet in Los Angeles. The story and photos ran in the April 2017 issue of Panorama.

Lunch and conversation — June 16 — Boulder Junction, Wis.

A casual lunch and opportunity for conversation about Porsches and more will be held on Friday, June 16, at the Granary restaurant in Boulder Junction, Wis.

All region members are welcome to join in the fun. Your Porsche may need to stretch its legs so drive on up or over.

Date: Friday, June 16

Place: The Granary, Hwy M, Boulder Junction, 5367 Park St.,
Boulder Junction, WI 54512 715-385-3736

Time: 11:30 a.m.

What: Order from the menu, separate checks.

RSVP to: Bev Jurkowski (Beverly.jurkowski@sbcglobal.net).

Questions, contact Bev at 414-232-4869.

RSVP deadline: June 12.

Watch for a survey coming to your email inbox

At the May 20 meeting of the board of directors a decision was made to survey members about their interests to determine the future direction of the region.

Everyone's input is needed. This is an opportunity for you to indicate how region leadership can add value to your membership through the region's activities and events.

Please take 5 minutes to complete the survey. Responses are anonymous.

We'll report the survey results in an upcoming issue of Whaletales.

It's time for our annual potluck social at Trout Springs Winery

Join other region members for a potluck social at Trout Springs Winery, hosted by Steve and Andrea DeBaker.

Date: July 30, 2017

Location: 8150 River Rd., Greenleaf, WI 54126.

Google map: <http://tinyurl.com/lrkrp43>

What: Our host will provide burgers, buns, condiments, plates, utensils, cups and napkins. Attendees should bring a dish to pass to complement the burgers.

RSVP to brchrivr@centurytel.net. Include your name and number of guests.

RSVP deadline: July 24, 2017

Beer and wine available for purchase. No carry-in of hard liquor allowed. Only non-alcoholic beverages may be brought in. Discounts offered to members for purchase of wine/beer.

Schedule: Event runs from noon to 5 p.m.

Lunch at 2 p.m.

Skittles championship 2–4 p.m.

Learn more about Trout Springs Winery: <http://www.troutspringswinery.com/>

In the rear-view mirror

In this and subsequent newsletters, we'll share some tidbits of the region's history. There's a nice recap of the region's origins on the website:

<http://fv.pca.org/about-us/>. The recap reveals how the region was formed as PCA national reorganized the region territories.

This month's tidbit from region archives:

In 1990 a newsletter article invited members to submit ideas for a logo for the region which would appear on the newsletter as well as on name badges and clothing and other items. Designs were to be brought to the region holi-

day party for review by members.

The first annual Christmas party was celebrated at Dos Banditos, Between the Locks, in Appleton. The cost was \$7.50 per person and included dessert.

In October of 1990, 23 Porsches were among 300 cars at the Cruzin' the Ave car show in Appleton. There was a lot of interest in the Porsches, noted the newsletter article covering the event. One spectator was amazed that "some of the 911 type cars had an engine in the rear **also**. No wonder these things are so fast," the spectator said.

Luftgekühlt 2017 — a celebration of all things air-cooled

Tyson Thorne attended Luftgekühlt in May 2017. Staged in a warehouse at the port of Los Angeles, the event is a celebration of air-cooled Porsches. In the Porsche vernacular, Luftgekühlt represents all the air-cooled cars in the manufacturer's history, from the Pre-A 356 through the

993 model line, which ended in 1998.

The event website notes: "The Luftgekühlt brand is the brainchild of two-time Le Mans class winner Patrick Long and noted Southern California creative director

Howie Idelson. A true Porsche happening, Luftgekühlt is an experiential car culture event centered around a tightly curated list of historically significant or interesting cars, both race and street. There's no set formula for our events, but we're excited by cool venues, fun people, and creative expression, so you can bet those elements will always be in our recipe."



Photos by Tyson Thorne

Read more about this event from PCA.org:

<https://www.pca.org/news/2017-05-23/luftgekuehlt-4-das-huge>

Enjoy more photos here: <https://www.flickr.com/gp/tysonthorne/0v7r3K>

PCA Fall Social at the Benz's

All Fox Valley Region PCA members and their families are invited for a Chili and Bonfire social on Saturday, **Oct. 14, from 4 p.m. to ??**

FVR-PCA Board meeting will precede the social gathering and will convene promptly at 2 p.m.

We provide the chili, fixings, snacks and S' mores; you provide your own beverage.



Our bonfire pit is located a short walk through the woods on our property so we ask that each member and guest bring a chair to sit next to the fire and proper footwear for walking to and from the fire pit area.

All members are encouraged to bring their Porsches, weather permitting. We have a long driveway where we can line up the cars along both sides of the driveway and hopefully get a great picture for the newsletter.

In the event of poor weather conditions, we will gather in our bar/game area or garage., so this is a shine or rain event.

Please RSVP to tbenz@onesourcetek.net no later than Sept. 25.

Benz' residence: 5571 River Oaks Drive, DePere, WI 54115

920-338-8967 / 920-217-9564

Directions from Appleton: Take 41 North to Hwy J exit in Kaukauna. Turn right on Hwy J and follow toward Kaukauna. Turn left at first 4-way stop. Turn right at stop sign and go across railroad tracks. At stop sign, turn left onto Hwy 96 toward Wrightstown. Stay on Hwy 96 thru Wrightstown until you come to the Shell gas station on the right. Turn right at Shell gas station and cross bridge over the Fox River. Take first left after bridge onto Hwy ZZ. The Fox River will be on your left. Go approximately 5 miles on Hwy ZZ looking for Wrightstown Road. Turn right on Wrightstown Road. Go 2 miles on Wrightstown Road to River Oaks Drive. Turn left on River Oaks Drive. Look for Southern-style house with big front porch (4th on right-#5571).

Directions from Green Bay: Take Riverside Drive/Hwy 57 South thru De Pere. Road splits just past Shell station – be sure to stay to the right on Hwy 57. Stay on Hwy 57 about 5 miles past Gold Dust Dairy on the left. Look for Hwy ZZ on the right just past Apple Valley Orchard. Turn right on Hwy ZZ and go about 1/4 mile to River Oaks Drive. Turn left on River Oaks Drive. Stay on River Oaks as it curves through the neighborhood. Look for Southern-style house with big front porch (#5571).

Directions from 57 South: Take 57 North from Greenleaf. Look for Hwy ZZ on the left about ¼ mile past Eddie's Bar. Turn left on Hwy ZZ. Go about 1/4 mile to River Oaks Drive. Turn left on River Oaks Drive. Stay on River Oaks as it curves through the neighborhood. Look for Southern-style house with big front porch (#5571).



Show your Porsche at Show & Glow by the Lake, Aug. 5

The 2017 Milwaukee Concours d'Élegance is the weekend of Aug. 5 and 6 at Veterans



Show and Glow by the Lake is a casual display of all things motorized – cars, trucks and motorcycles at Veteran's

Park, on Milwaukee's scenic lakefront. The weekend includes Saturday's Show & Glow by the Lake, a celebration of all things motorized and open to any vehicle; is a driving tour along lake drive for Sunday Concours vehicles; Saturday evening's Style & Speed Social, and Sunday's Concours d'Élegance.

This year's concours takes a look at technology with a feature of "Speed – Then and Now" which compares the original super cars such as Duesenberg, Stutz and Mercer to the ultimate supercars of today. We are also looking at the early days of alternative power such as electric and steam. But style has not been forgotten with featured classes of Edsel and Rolls-Royce.

Fox Valley Region members are encouraged to show their Porsche at Saturday's Show & Glow by the Lake. Porsches will be parked together to create an impressive showing of German engineering and design. By showing your Porsche on Saturday, Aug. 5, you'll receive admission to the judged concours d'Élegance that will follow on Sunday, Aug. 6.

Park on Milwaukee's lake front. The weekend of events are charitable events to improve the lives of children and families in the greater Milwaukee area.

Show and Glow by the Lake will have approximately 300 entries on display, representing more than 40 regional and local clubs as well as many individual entries.

Cost: \$15

Online, advance registration closes at midnight, July 24 – after that \$25.

If you miss the online registration deadline, you can register on the day of the event in Veterans Park but be sure to arrive early. Registration at the site begins at 7:30 a.m. and closes at 9:30 a.m. We recommend that you arrive earlier vs. later if you are going to register on the day of. The price is \$25.

What's included:

- Two, 2-day admission tickets (\$60 value)
- Full color program

Awards will be presented.

Register online by July 24:

<https://www.milwaukeeconcours.com/product/show-glow-lake-registration/>

The Common View**Road test: Boxster 718 vs. Alfa Romeo**By **Robert Dean**

With the coming of Spring one's thoughts turn to fancy, and Porsches. Spring renewal also provides the opportunity to bring out our favorite cars, in the hope of warm temperatures and a sunny day. On such a day, is there a better ride to experience than a Porsche? On a recent trip to Bergstrom, my thoughts were directed toward a 2017 Carrera White Metallic 718 Boxster.

I took the occasion to drive the Boxster and compare it to the newest 2017 Alfa Romeo, a Volcano Black Metallic Giulia Ti. The comparison begs the question: Isn't such a comparison like comparing apples and oranges? A rear wheel drive, convertible roadster being compared to a sedate, all-wheel drive, four-door sedan? Yes, it is apples and oranges. But with all the ink being spilled in the auto magazines touting the arrival of the Ferrari-inspired Alfa Romeo, I had to test drive one for the sake of curiosity.

I chose a Boxster for comparison solely on price point, as a Panamera would be an unfair comparison along those lines. As tested, the Boxster cost \$70,570, and the Giulia Ti had a sticker price of \$50,490. That is still quite a gap in price, but much closer than considering a new Panamera. Thus, a delightful journey began.

Getting back to the comparison test drive, the Porsche 718 Boxster was nicely equipped. It had a two liter, turbocharged, four-cylinder engine. The power plant produces 300 hp at 6,500 rpm and 280 lb. ft of torque at 1950 -4500 rpm. For the bells and whistles, it was equipped with a PDK, had 19-inch wheels, a very nice interior as you will see in the photos and a great sound system with a navigation unit.

In comparison, the Alfa Romeo Giulia -Ti had a two liter, 280 hp, turbo engine. It drove with an 8-speed automatic transmission. For bells and whistles, it had 18-inch wheels, full leather seats reminiscent of the Ferrari style seats with striped ridges, Brembo disc brakes, a great sound system, navigation and an ergonomic steering wheel with the flat edge at the bottom.

Please note that at the time of my comparison drives, Bergstrom did not have a Quadrifoglio trim in stock, but they do presently. The specs and stats on the Quadrifoglio trim are impressive. It is rear-wheel drive as opposed to all-wheel drive found on the Giulia - Ti. At base, the Quadrifoglio lists at \$73,595, and is squarely designed to compete in the compact-luxury-sedan segment. It has a 505 hp engine that runs off a 2.9 liter, twin-turbo V-6. It will do the quarter mile in 11.9 seconds at 121 mph, and has a top speed of 191

**About Alfa Romeo**

Though this is a Porsche magazine, I would be remiss if I didn't provide a little history on Alfa Romeo. As a Gen Xer, I did not have much experience with the Alfa Romeo brand as a kid, other than seeing the occasional car on the road and wondering what it was all about. After all, didn't they stop selling the brand in the US for a number of years? And wasn't it only recently we began seeing their roadster 4Cs out and about on occasion? Doesn't their logo depict a serpent or dragon with a man in its mouth? Why do they have a four-leaf clover on their engines? I had a lot of questions for the dealer representative and did some of my own research as well.

Alfa Romeo has a long history going back to the year 1910 in Milan, Italy. It was a state-run company up until 1986, when it became part of the Fiat group. Since 2009, it is officially a part of Fiat Chrysler Automobiles Italy.

In 1914, Alfa ventured into auto racing. The company eventually became known as Alfa Romeo in 1920, the same year it won at Mugello and came in second in the Targa Florio driven by Enzo Ferrari. The racing history leads to an explanation of the clover leaf logo, the Quadrifoglio. The Quadrifoglio has been placed on Alfa Romeo racing cars since 1923, and now it's on the higher trim models of the range. The symbol consists of a four-leaf clover contained within a white triangle, and is usually placed on the side panels of the car, above or behind the

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Boxster vs. Alfa comparison continued

mph. The company line is that the engine itself is inspired by Ferrari technology, and is a six-cylinder sister to the Ferrari F154 twin turbo V-8s that power the Scuderia's 488GTB and California T. They also state it is a cousin to the engine that powers the Maserati Quattroporte GTS.

The 718 Boxster is a great sports car. It was equipped with the steering wheel and four-point head lights borrowed from the 918 Spyder. The interior is stylish and intuitive. There are many buttons to allow various adjustments in the drive or the sound system. I operated both cars in sport mode to test their best handling abilities on the road and highway.

The 718 has fantastic handling, owed in part to its mid-engine placement. Acceleration is very quick, steering is responsive and the brakes provided a lot of confidence. The sound on the 718 in sport mode was sweeter than the Alfa Romeo because there is more growl at a lower pitch. Still, while Porsche puts a lot of engineering into the sound, it remains subtle and not overbearing. The 718 corners very well with little to no body roll. The seats in the 718 are very comfortable.

When looking at the outside and getting into the Giulia, the Italian styling is unmistakable with the subtle curvy lines, flashy front grille and air intakes. The dual exhaust pipes in the rear bumper also provide a sports car appeal. The interior was stylish but simple. A speedometer and tachometer are front and center. The car starts with the push of a red button located at the eight o'clock position on the steering wheel. That design, along with the styling of the seats is reminiscent of the Ferrari brand.

The sound of the Giulia when started and on the road, was very nice, but not overbearing. Acceleration was blazing quick, even when pressing down the gas pedal at higher speeds. The car was much quicker than I expected. The steering was comfortable and the Giulia has good window vision for a sedan. The ride was very sporty and corners were no problem with only slight body roll. The brakes were solid as well. The AWD makes for good handling in the winter and provided good acceleration and torque.

Results: At the end of the day, the 718 wins out. But not by as big of a margin as I anticipated before making the test drives. The Alfa Romeo will be worthy competition to those choosing between a BMW, Audi or Cadillac. If one is looking for a sedan that will allow you to put a car seat in the back or haul kids around (or even adults), the Giulia would be a solid choice, especially if it turns out to be reliable in the long run. If one is looking for a sports car to take out on a nice day, drop the top and enjoy the sun, the 718 is your car in this comparison.

Enjoy the ride!

About Alfa Romeo continued

front wheels. It is also found under the hood, on top of the engine.

The Quadrifoglio was put on Alfa Romeo cars in 1923, because that was the year their driver was Ugo Sivocci, a friend of Enzo Ferrari. As a race driver, Sivocci was riddled with bad luck, and while deemed a solid driver, came in second on many occasions. To banish the bad luck, they painted a quadrifoglio in the center of the grille of the car and Sivocci won the Targa Florio. In a strange twist of fate, he died a few months later at Monza, test driving a car that did not have the clover leaf painted on it. The Quadrifoglio was deemed a necessary lucky charm and used ever since.

What about the Alfa Romeo logo itself? The company website leaves the story a bit vague. But other sources indicated the logo incorporates two heraldic devices traditionally associated with Milan. There's a red cross from the emblem of Milan, and the biscione, a crowned viper swallowing a Moor, an image from the emblem of the House of Visconti, rulers of Milan in the 14th century.

Thus, Alfa Romeo certainly has some history behind the name.

A special thanks to **Tom Scheetz**, manager at Bergstrom Premier Motorcars, in Appleton, Wisconsin, for providing access to the Alfa Romeo and Porsche reviewed for this article.

Check out the photos on the next page taken by Bob Dean.

Alfa Romeo Giulia Ti Volcano Black Metallic



Boxster 718 Carrera White Metallic



Minutes from the Fox Valley Region Board meeting: May 20, 2017

May 20, 2017, 1:15 p.m. to 3:30 p.m.

Attendees: Todd Benz (president), Dan Pankratz (technical/tours chair), Barb Pankratz (member at large), Al Taylor (webmaster), Gordon Skog (social chair), Mary Haen (secretary), Jim Haen (librarian/archives chair), Jim Janes (treasurer), Cindy Janes (member at large), Bev Jurkowski, (newsletter)

Reports:

Secretary:

Board notes distributed from last meeting; and unanimously approved.

President:

Three observations in the challenge of belonging to a club:

- 1) Getting enough events on the calendar and getting (different) members to step up and host events. We would like to shoot for one event per month.
- 2) How to get more members involved with the Board to bring in fresh ideas and provide for succession planning; also, to avoid burnout.
- 3) Leveraging social media to get the word out but do it correctly.

Todd attended the Spring Region Zone 13 Presidents' Meeting. A few challenges emerged from that meeting:

- 1) National now has a Social Media Chairperson on staff -- Maggie Goodman Garnett, to assist regions in any fashion in this evolving media world. Her email is: socialmedia@pca.org
- 2) Regions should observe great caution when paying Region bills to assure accuracy and avoid fraud.
- 3) National stressed getting permission and giving credit for any pictures or quotes used.

We need to monitor social media for inappropriate postings. (Bev already does this, thank you Bev)

Treasurer:

Region is solvent. Jim Janes distributed a copy of the current report. Those present reviewed and accepted. Since our

notes are published and made public, the Secretary and Editor will not publish these numbers.

Although we do not publish these figures, interested members can contact the treasurer for a copy of this report.

Membership:

Our membership has dropped from 304 just after the 25th anniversary to 286 (165 primary members plus 121 affiliate members). National reports a total of 119,805 members.

BOD voted unanimously to appoint a new membership chair. Gordon will inform the past chair of this decision while Todd pursues a new chair. Two names were suggested.

Business card samples and tri-fold brochures for under wipers were presented. Todd will pursue.

Newsletter Editor:

Bev sends each new member an "intro letter" via email and a request for short bio and picture as an icebreaker/new member introduction for the newsletter

For all social media platforms:

National requests that pictures containing obvious license plate numbers will be "smeared."

Do not publish home addresses or phone numbers.

Bev and Erik should share the login and password info for our social media accounts with BOD members as an emergency backup plan.

As Erik moves forward as Social Media Chair, Bev will assist Erik with the transition, and then slowly back away as Erik takes the lead.

Social Media Chair: (report in absentia) Erik is working on a means to provide a (Facebook) invitation to our events with 3 distinct choices offered: "I'm going,

Continued on next page

May 20 minutes continued

I'm interested, or I'm not going" this is an effort to reduce "spam" in the inbox. The "not going" choice stops future requests, while "interested" provides recipient a few reminders over time. Bev noted that folks outside our membership may be able to cloud our result. Bev will supply Erik with our email list in an attempt to narrow the results scope. Al reported that he used a similar technique using Google calendars and maps in the past.

The Board agreed we need a "call to action" item in order to get attendance commitments in a timely fashion. Although we generally have good attendance at most events, RSVPs are typically at the last minute, are ignored, or are simply unintentionally forgotten about.

Dealer Liaison:

(report in absentia) Bob Dean reports Shane Hecker has left Bergstrom; the new contact is James Zingsheim. Tom Sheetz is still there.

Bob reports Bergstrom really appreciates the relationship with FVR PCA, and we now have membership forms available in their lobby.

We still do not have a commitment by Bergstrom to extend a FVR PCA 1 year membership (sponsored and paid for by FVR PCA) to their Porsche buyers. Bob will continue toward that goal.

It was also requested that Bergstrom consider sponsoring PCA Street Survival driving event should that take root in the future.

With Bergstrom's continuing accommodation, Bob will continue to produce his well-received test drive impressions for Whaletales.

Insurance / Safety Chair:

We need to continue the fine job of complying with PCA insurance requirements at any event a wheel is turned or lifted. Event hosts need to contact Andrew Opicka, Insurance Chair, so that insurance can be procured before the event takes place.

Technical / Driving Tour Chair:

Both Dan and Barb were quite unhappy that Wayne Kindschly cancelled the June 10 rally. Dan will work

with Wayne to attempt to reschedule or at least save all the hard work that was put forth in prepping for this event. It was discussed that a possible reason for lack of participation is that most of our members are unfamiliar with the concept of rallying which Wayne and Dan have done countless times through the years. Dan is going to attempt to change that. His belief is that the more we do it, the more attendees we'll have because it is so much fun.

Dan will try to inform the membership going forward through Whaletales articles of the PCA requirements for Rallies and Tours, as posted on their website.

NEW BUSINESS:

Todd's vision is to see quarterly Board meetings, new FVR Board mentoring opportunities, and succession planning.

We should be sharing or cross promoting more events with other Regions.

We should continue to build off the progress of our Dealer relationship.

Discussed "Street Survival" PCA program. Due to the large commitment of resources, (pavement time, insurance, volunteers) should we cooperate with another region? Should we see how it unfolds elsewhere? Maybe look at Fox Valley Tech's skip pad as a venue, should the region decide to sponsor such an event which is aimed at teen drivers to improve their skills.

The Board discussed the possibility of an event at The Automobile Gallery www.theautomobilegallery.org in Green Bay.

The Board discussed the possibility of an event at Lambeau Field / district.

Discussion to change a previous Board decision to allow non-PCA sanctioned events to our calendar was

Continued on next page

May 20 minutes continued

suggested: The Board voted unanimously to approve allowing non-PCA sanctioned events to our calendar, as long as there is a CLEAR DISCLAIMER that the said event is not sponsored or endorsed by FVR PCA.

We discussed the importance of maintaining legal documents of the club.

For the record, we are a 501(C) (7) “non-profit recreational / social / hobby club.”

(From Wiki: Exempt from federal income tax)

Anything deemed appropriate for long-term archives are kept in a special binder labeled as such at Gordon’s Auto Clinic in Neenah in the library closet.

In addition, there is a separate “Presidents Binder” that should be judiciously maintained and handed down in succession.

It is the Board’s requirement to add to these binders as it is deemed necessary, while keeping only those things of real importance. The binders were created to eliminate the past practice of each officer keeping everything at their homes, typically in cardboard boxes in the basement, typically never properly “handing off” or maintaining the relevance of those documents.

We should use “Survey Monkey” techniques to gather more input from members at large, especially in regard to proposing / hosting an event. Bev will pursue.

OLD BUSINESS:

Some potential upcoming events to watch for may include: Labor Day Picnic at Road America, Garage social at Dan and Barb’s, “Coffee and Pastries” rotating around our region’s footprint, Car launches with Bergstrom, Tech session at Gordon’s, and Motion Products tour.

If you would like to host, assist in the planning, or propose future events not mentioned in this newsletter, please let any Board member know! Secretary Note: In the past we had lots of fun and good participation in events that sometimes were not car related at all, such as National Railroad Museum, Tours of local businesses, even to a member’s home to peer through his university grade telescope, so keep an open mind! It’s not just the cars, it’s the people!

We need to continue the process of reaching out to each new member. Jim H. reports great success with a quick phone call. New member night is a success again and will be continued.

Bev will publish the Secretary’s notes in Whaletales, discussed that there was hope long ago that publishing the notes would make old notes electronically searchable someday.

Mary Haen

Secretary FVR-PCA



When two regions meet

When the Milwaukee Region held its spring tour to Door County May 19–21, participants met Fox Valley Region member **Robert Hawley**, who joined the group for an afternoon of conversation.

Robert shared with the group the car collecting culture in Door County and also talked about his Porsche collection, which includes the 356 seen here.

Thanking Robert (left) is Milwaukee Region President **Tony Quebbemann**.

General information

Editorial Policy

Whaletales is your official source for news of FVR events (past, present, and future) and is proudly distributed monthly by the Fox Valley Region of the Porsche Club of America. Statements and opinions appearing in Whaletales are those of the authors, and not necessarily those of PCA, FVR, the Board, or the Editor. The Editor reserves the right to edit all material and to publish only material that is felt to be in the best interest of FVR-PCA. Other regions are welcome to reprint Whaletales articles, provided that the source and author are credited.

Email addresses are maintained by PCA at <http://www.pca.org> (login and select “Membership” – “Member Service” – Member Record” from the menu) and member email address changes must be made through PCA national. To have your questions, comments, articles or pictures published in Whaletales, email the Newsletter Editor at whaletalesFRV@gmail.com no later than the 20th of the month.

Please send all information (text and pictures) as an attachment in your email, do not let concerns about spelling, grammar or the like prevent you from sharing your story about your favorite Porsche or your extended family of Porsche friends – but please do include the name of event, captions for photos, and the names of people in photos. And don’t forget to include the name of who took the picture. We appreciate member submissions and want to give credit.



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Send your ad to the newsletter editor with your name, business name, address, phone number and email. An invoice will be sent to you by our Treasurer.

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Classified ads – for sale, wanted to buy, swap are free to members. Ads should be related to Porsche or Porsche ownership. Send your ad along with a .jpg (if applicable) to the newsletter editor: beverly.jurkowski@sbcglobal.net Ads will run for three months. They can be renewed at the end of three months if requested by the advertiser.

Classifieds

Sell, buy, swap Porsche or Porsche-related items. Free service to members.

WANTED TO BUY: 911 4S coupe

Looking for a Porsche 911 4S coupe, 2008-2012. Must be Tiptronic/PDK, not black in color, or black rims; strongly prefer black interior. Looking for lower miles. A car that I can continue to pamper. Call or email Tom 920-362-1570 or email Tom@culinarte.com

FOR SALE – Porsche Silverguard Car Cover for 911

Breathable cover made of antistatic fabric.

Silverguard cover has a full interior liner to pamper the paint finish and will not shrink or stretch. Includes storage bag and lock. Should fit 1970-1994 911 non turbo and without aerokit or whale-tail. Has pockets for mirrors and clear window for rear license plate. Red Porsche logo on cover as well as storage bag. Easy on/off. Protect your car from dust. Like new, always used indoors. \$150 plus shipping.

Contact Mike at 414-232-4870 or Michael.jurkowski@sbcglobal.net.



paint finish and will not shrink or stretch. Includes storage bag and lock. Should fit 1970-1994 911 non turbo and without aerokit or whale-tail. Has pockets for mirrors and

clear window for rear license plate. Red Porsche logo on cover as well as storage bag. Easy on/off. Protect your car from dust. Like new, always used indoors.

\$150 plus shipping.

Contact Mike at 414-232-4870 or

Michael.jurkowski@sbcglobal.net.

FOR SALE: 1973 914S

1973 914S original silver, 64k, 2nd owner, records, Fuchs, original fuel injection, appearance group, \$23,000 obo. robert.hawley@yahoo.com

FOR SALE: Porsche Tires & Wheels \$1,500

Last April 2016, I traded in my 2007 911 Turbo for a 2015 911 Turbo S at Isringhausen Imports, in Springfield, IL. They insisted that I re-install the original stock tires on my trade in. So, I have the following set of four aftermarket wheels and tires in my garage for sale for \$1,500:

20x8.5 O.Z. Racing Tuner System Botticelli III Black w/ Polished Lip

20x11.5 O. Z. Racing Tuner System Botticelli III Black w/ Polished Lip

235/30ZR-20 PIRELLI P ZERO NERO GT XL

305/25ZR-20 PIRELLI P ZERO NERO GT XL

The wheels were purchased from the Tire Rack 7/20/2009 and have approximately 30,000 miles on them. The tires were purchased from the Tire Rack 2/1/2016 and have approximately 3,000 miles on them. Please contact: Bill Schnettler 920-858-9595 or bschnettler@contractconverting.com



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Attending region events wearing a region name badge makes it easy for others to identify you. Each name badge includes a lanyard.

Cost: \$10 for badge and lanyard.

How to order: Send an email to Jim Janes: jjanes@pca.com. Include the name you want on each badge. Jim will send you an invoice for payment.