

FOX VALLEY REGION
PORSCHE CLUB OF AMERICA



Fox Valley PCA Region newsletter for members and friends

January 2017



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Upcoming events

Gearheads Movie Night — Feb. 2 See pg. 5.
New member welcome night — Feb. 7 See pg. 5.

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About the cover photo

Bruce Backer took delivery of his 911 Targa 4S twice — once in Germany at the factory and a second time in the U.S. This photo shows that Wisconsin's weather is no match for the Targa. Read the story about this Porsche on page 7.

From the Region President

Fox Valley Region Porsche Club of America
Cell 920-217-9564 Email: tbenz@onesourcetechnet.net

First, my thanks to all who participated in the 2017 board elections and for giving me the opportunity to continue as your president of our great club. I look forward to all of the new adventures that lie ahead and I hope I can add value to our club in this upcoming year. If anyone has any suggestions for activities or events, please let me know. If you have concerns, also please let me know. This is your club and I am here to help in making this a better experience for all.

My thanks to Gordon Skog and Auto Clinic, Neenah, for once again hosting our wonderful Christmas party. This year I believe we had more than 40 people in attendance. One of the hottest auction items were Barb Pankratz's famous chocolate chip cookies, again. Last year I had to aggressively bid against Gordon for one of the tins of cookies, but it was worth it as they were delicious. Unfortunately, this year Gordon was shut out of the cookies even though Barb had (3) 3-dozen auction items. We did share our treats with Gordon. Year after year Gordon has sponsored our Christmas party and does a great job! Next year Dee Stammes, Sheila and I will be planning the 2017 Christmas party. Stay tuned for more information as it becomes available.

As we look ahead for 2017, Porsche will be launching additional models of the 991.2 series 911 with turbo charged engines along with the new Panamera with its first redesign since the 2010 model was released. I can't wait to see the full line up of both models.

I would like to thank Tom Scheetz, General Manager of Porsche of the Fox Valley, for his generous donation to our Christmas party of (38) 2017 Porsche calendars and (34) 2016 calendars. Each member family received one each as a special surprise. We will be using the balance to give away during the course of the year so stay tuned.

As a reminder, our new member get-together is on Tuesday, Feb. 7, at Graystone Ale House in De Pere. This a special event and an opportunity for our new members to get to know each other as well as other well-seasoned members. Be sure to check in this month's newsletter for further details.

Also in February, we have the 6th Annual Fox Valley Gearheads Movie Night at UW-Fox Valley Communication Arts Center on Feb. 2. This is sponsored by Jim Perry from P and B Motorsports. Be sure to check in this month's newsletter for further details.

In closing, thanks to Gordon and everyone who attended our annual Christmas party and making it a wonderful time. Happy and safe motoring!

The Editor's Desk

By Bev Jurkowski, beverly.jurkowski@sbcglobal.net

I was excited to learn that one of our new members, Bruce Backer, joined the region with a 2017 911 Targa 4S. I've always loved Porsche's distinctive Targa model and watched it evolve over the years. Conceived 50 years ago as a 'safety cabriolet,' the Targa gained its reputation as a design icon thanks to its style-defining roll bar. With the innovative fully automatic roof system now in its seventh generation, Porsche engineers have seen the Targa idea mature into a technical masterpiece.

Introduced in 1967, the Targa (so named to celebrate Porsche's victories in the Targa Florio road race) featured a fold-down rear screen, providing a truly open-air experience. A year later the "soft" window was changed to glass and a removable top which remained through the 964 model production. This top was removed manually and

folded, accordion style, to be stowed in the boot.

For the 993 generation, the Targa would see its biggest revolution since the model's inception, with the roll hoop being replaced with a panoramic glass roof running all the way down to the deck lid. At the touch of a button this could slide back, effectively creating a giant sunroof.

Our 1990 C2 Targa top requires manual removal and installation. There's no button to push to activate it. If dark clouds loom, the wise Targa owner pulls off at the nearest opportunity to install the top. I remember one driving tour in the central part of the state when we encountered a serious summer storm. One unlucky member, also driving a Targa, failed to get the top installed in a timely fashion. Whoosh. He and his interior were soaked. Today's innovation clearly helps prevent such mishaps.

Read about Bruce's acquisition of this iconic Porsche on page 7.

Porsche customers most satisfied overall, says J.D. Power Satisfaction Study

The Porsche brand has ranked highest among all nameplates, according to the J.D. Power 2016 U.S. Sales Satisfaction Index (SSI) Study released in mid November.

The brand also placed higher than all other luxury manufacturers for the second consecutive year. Porsche improved upon its 2015 standing by 72 points to capture the overall ranking for the second time in the 30-year history of the SSI Study.

The SSI Study measures satisfaction with the sales experience among new-vehicle buyers and rejecters - those who shop a dealership and purchase elsewhere. Buyer satisfaction is based on four measures: working out the deal (25%); salesperson (19%); delivery process (16%); and facility (15%). Porsche ranked highest among all automotive brands across all four categories. Rejecter satisfaction is based on five measures: salesperson (10%); fairness of price (4%); experience negotiating (4%); facility (3%); and variety of inventory (3%).

Porsche improved this year in the areas of price, facility and inventory.

"Customer satisfaction is our highest priority in our endeavor to deliver a unique and rewarding Porsche experience," said Klaus Zellmer, president and CEO, Porsche Cars North America, Inc. "We pride ourselves on building exciting and innovative sports cars, but our success is ultimately measured by the approval and appreciation of our customers. I would particularly like to thank our dealer partners who have made it their mission to provide a benchmark experience for their clients who are purchasing a Porsche."

The 2016 SSI Study is based on responses from 28,979 buyers who purchased or leased their new vehicle in April or May 2016. The study is a comprehensive analysis of the new-vehicle shopping and purchasing experience and measures customer satisfaction at U.S. dealerships.

Best November ever PCNA says

Porsche Cars North America, Inc. (PCNA) announced an all-time monthly record with 5,513 vehicle sales in November. This represents a 23.9 percent increase over November 2015.

Year-to-date retail sales stand at 50,265 vehicles, a 5.1 percent increase over last year. "Congratulations to our team for achieving yet another stellar month of sales. Year-over-year, we continue to outpace ourselves and I am certain

this year will close no differently," said Klaus Zellmer, president and chief executive officer, PCNA.

Porsche Approved Certified Pre-Owned vehicle sales in the United States were 1,417 for November 2016. CPO sales year-to-date stand at 15,252 units, a 15.5 percent increase compared to the same period in 2015. Porsche Approved Certified Pre-Owned vehicle sales in the United States were 1,310 for October 2016. CPO sales year-to-date stand at 13,836 units, a 15.1 percent increase compared to the same period in 2015.

Model	November Sales		Year-to-Date	
	2016	2015	2016	2015
ALL BOXSTER/CAYMAN	457	588	5,887	6,249
ALL 911	699	884	8,190	9,244
ALL CAYENNE	1,572	1,523	14,284	15,244
ALL PANAMERA	731	491	4,367	4,729
ALL MACAN	2,054	962	17,536	12,151
GRAND TOTALS*	5,513	4,450	50,265	47,820

6th Annual Fox Valley Gearheads Movie Night

Once Again! Back by Popular Demand!

The Auto Clinic of Neenah, P and B Motorsports and Fox Valley Region-Porsche Club of America invite you and your guests to the Winter Movie Night.

Thursday evening, Feb. 2, 2017

Where: UW-Fox Valley Communication Arts Center

Schedule: Cash Bar Social at 6 p.m. in the Thrivent Financial Lobby

Movie at 7 p.m. in Perry Hall.

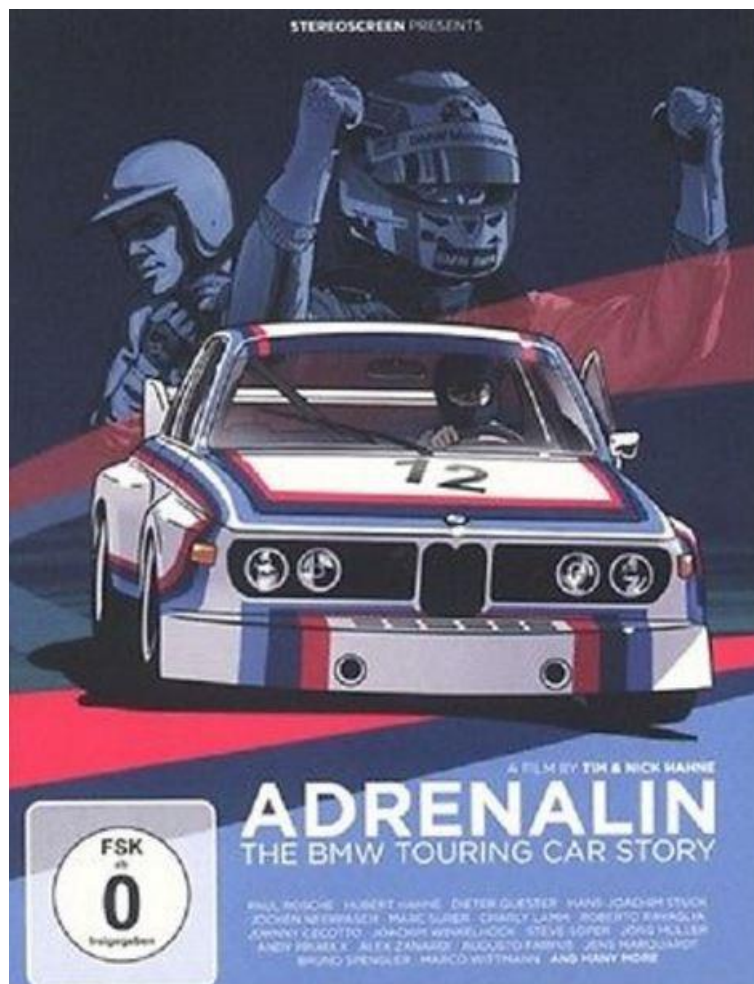
Big Screen! Great Seating!

Address: UW-Fox Valley, 1478 Midway Road, Menasha

RSVP: Please RSVP to James.perry@uwc.edu with the number of people who will attend.

No cost for the movie!

(Feel free to send Jim the email addresses of others who might be interested.)



Join us Feb. 7 for New Members Social Nite at the Graystone Ale House

Help us welcome some new (and maybe some old...) FVR PCA members to our club at Graystone Ale House in Green Bay area... OK, technically DePere/Ledgeview, on Tuesday, Feb. 7, 2017.

Hopefully we'll have good weather (yes those days are coming!).

Here's the drill: We will socialize in their party room and have drinks on your dime from 5 p.m. to 6 p.m., then order off their extensive menu, and have separate bills prepared to make things EZ!

For you new people, dress is very casual, and your guest is always welcome.

We'll hear a few announcements, give away a few door prizes, and call it a night around 8-8:30 p.m.

The establishment is just south of 172 / GV so getting there from just about anywhere is pretty easy. Of course, all members are welcome and encouraged to attend.

RSVP to mehaen@sbcglobal.net by Feb. 2 (Groundhog day), just so we can give Mandy at Graystone an approx. head count.

Map, menu, other good stuff at
<http://www.graystonealehouse.com/>



Welcome to our new members

Mike Stewart, New Holstein WI 1968 912 White - transferred from Big Sky Region

Bruce Backer, Appleton WI 2017 911 Targa 4S GT Silver Metallic

Mike Bobusch, Appleton WI 2000 911 Carrera Red



Benz, Haen earn recognition from peers

It's official. For those who were unable to attend the Holiday Party this year, we congratulate Todd Benz as our Member of the Year and Mary Haen as our Enthusiast of the Year for 2016. See the photos of the award presentation on page 12.

Congratulations to all who were nominated by their peers and those who achieved the award! We appreciate all you have done for the Fox Valley Region Porsche Club of America.

Mary Haen
FVR PCA Secretary

Charitable contribution

The board of directors authorized a charitable contribution in the amount of \$250 to [Justice for a Cure](#), a nonprofit organization, in memory of Dane County Deputy Bill McGowan, brother of Ann Taylor and brother-in-law of Al Taylor, region webmaster. Deputy William (Bill) McGowan lost his four-year fight with cancer in November.

Congratulations to these members observing a PCA membership anniversary in January

Member(s)	Year joined	Location	Car
Harvey D. Poling and Vickie Poling	1/1/1987	Kewaunee WI	1970 914
Mitchel J. Eastman and Barb Eastman	1/1/2000	Green Bay WI	2001 911 Carrera Coupe
William J. Hewitt	1/1/2001	Appleton WI	1985 944
James R. Janes and Cynthia Janes	1/1/2003	Butte des Morts WI	1999 911 Carrera
Richard T. Elrod and Evan Elrod	1/1/2005	Appleton WI	2013 911 Carrera Coupe
Matthew A. Safranski and Krystal Safranski	1/1/2006	Neenah WI	2012 911 Carrera
Michael D. Wenzlick and Allyson Wenzlick	1/1/2007	Green Bay WI	1986 928S
Albert Fisher	1/1/2008	Oshkosh WI	2008 Boxster
David W. Maki	1/1/2011	Marquette MI	2007 911 Carrera 4S Coupe
John Kline and Linda Paradiso-Kline	1/1/2015	Houston TX	2013 911 Carrera Coupe
Wallace MacMullen	1/1/2015	Green Bay WI	2008 Boxster

Members and their Porsches

Bruce Backer motored into PCA and the region in December with his 2017 Targa4S. It sports a GT Silver Metallic exterior over a Black interior. The car features rear wheel steering, front axle lift system and Sport Chrono.

Bruce reports he "took delivery this fall in Leipzig, Germany. I drove the Leipzig track in an equivalent Targa4S, then for about 2 weeks with our car we explored the mountain passes, back roads and autobahn in Germany, Austria, Northern Italy, Slovenia and a day trip into Croatia. We took delivery a second time here in the States on Dec 2."

He said that in mid-summer 2016 he could not find a dealer able to get a Targa build slot in the fall. "My cousin who has owned Porsches for 30 years put me in touch with the dealer he worked with, and that dealer was able to help me."

What attracted him to this Porsche? "The 911 design allows for a significant amount of luggage for trips (both short and extended as the photo below shows), yet retains all the attributes of a true sports car. Although our warm weather is limited, I thought an open-air design would be fun and I love the lines of the Targa." Welcome Bruce.



Photo above: Taking delivery at the Porsche factory is a dream for most Porsche owners.

Photo left: The 911 Targa4S accommodates all of this luggage.

Photos by Bruce Backer



Porsche Calendars donated by Tom Scheetz, Bergstrom Premier Motorsport, were a hit at the Holiday Party

Holiday Party enjoyed by 45 members and guests

Forty-five members and guests kicked off the holiday season Dec. 10 at the region's Holiday Party in Neenah, planned and hosted by Gordon Skog and Auto Clinic of Neenah. Special kudos to Jim and Mary Niemiec who traveled the farthest, from the Rapids – more than 90 miles, – to join us.

In addition to camaraderie all evening, social hour with cocktails and dinner, the silent auction and a door prize made for a fun evening. Todd and Sheila Benz won the door prize, which was a selection of wines with wine glasses in a beautiful wooden carry case.

All members received a 2016 and 2017 Porsche calendars donated by Bergstrom Automotive. "As General Manager of Bergstrom Premier Motorsport it is my pleasure to donate our Part Department's total supply of 2017 Porsche calendars and remaining 2016 Porsche calendars to your Fox Valley Region Porsche Club of America," Tom Scheetz said to Nick Proctor in early December 2016. "I view this as the beginning of an initiative to strengthen the ties between our Dealership and the Club over the years to come," Tom continued. "I look forward to 2017 and beyond as an opportunity to forge an ever stronger

bond between Bergstrom Premier Motorsport and the Fox Valley Region Porsche Club."

"We in the Fox Valley Porsche Club express our profound appreciation to Tom Scheetz for this magnanimous gift," noted Nick.

The silent auction brought in \$1,123 which will support the region's charities and boost reserves in the club treasury. Todd and Sheila Benz were the most generous and lucky winners in the silent auction.

Lindsay and Andy Daly, Gordon's daughter and son in-law, "helped me plan and were the official greeters and registering of members, Lindsay took a lot of the photos for me throughout the evening and both helped me with the silent auction," Gordon said.

Larry Marcus, our interim Whaletailes editor, and his wife Becky attended the party giving us the opportunity to meet and thank Larry for saving the club's newsletter for this past year after Mark Wilkinson's passing. A huge thank you to Larry who served as editor from March to September 2016.

Continued on next page

Holiday party fun continued

photos by Lindsay Daly

"Thanks to all members that attended this year and the past several years that I have hosted the Club Christmas Party; it has been rewarding and a lot of fun," Gordon said.

"So this event doesn't become stagnant and boring, I am turning it over to some new blood. Todd and Sheila, along with Dee Starnes, are taking this over for 2017. We can all look forward to some new and exciting upgrades to our future Club Christmas Party," Gordon concluded.

Fox Valley members thank Gordon for all that he does to make being part of this group so enjoyable.



Left to right, Dan Pankratz, Judy St Aubin and Barb Pankratz visit during the social hour.



Jim Stephenson, left, and Debbie Houle share holiday greetings during the Holiday Party.



Elise (left) and Andrew Opicka check out an auction item.



Gordon Skog, left, chats with Cindy Janes and Jim Janes.



Todd Benz, left, visits with Larry Marcus, seated, during the party. In the background are Al Taylor (blue shirt), and Elise and Andrew Opicka.



Jane (left) and Keary Kautzer were among the party attendees.



Sheila Benz does some heavy lifting as she collects the door prize featuring a collection of wine at the region Holiday Party in December..



Mary Haen (left) receives the Enthusiast of the Year award from Jim Janes. The award recognizes Mary's year-round involvement and contributions to the club.



Jim Janes, left, explains the contributions to the club and leadership of Todd Benz, right, who earned Member of the Year recognition for 2016.



Members and guests enjoy the social time.



Gordon Skog welcomes everyone to the Holiday Party.



SANTA FE MAY 25-28, 2017

Presented by Porsche of Albuquerque

Celebrate the 2017 Fiesta New Mexico at the Hilton Santa Fe Historic Plaza Hotel in beautiful Santa Fe, NM! It's the 50th Year of Roadrunner Region hospitality and fun!

- **Concours**
- **Autocross**
- **Landmarks Rally**
- **Beautiful New Mexico Drive Outs**

There will be a Welcome Reception, Continental breakfasts and Awards Banquet. You will definitely want the commemorative t-shirts and other goodie bag items, all included.

COME CELEBRATE THE 50TH ANNIVERSARY OF THE ROADRUNNER REGION AT THIS PREMIER EVENT!



There is a lot to do in Santa Fe, NM. You may want to come early and stay late to really enjoy the trip. Below are some helpful links to help you plan your trip.

https://santafe.org/Visiting_Santa_Fe/Things_to_Do/Tours/index.html

https://santafe.org/Visiting_Santa_Fe/Self_Guided_Tours/index.html

https://santafe.org/Visiting_Santa_Fe/Museums/index.html

https://santafe.org/Visiting_Santa_Fe/Dine/index.html

https://santafe.org/Visiting_Santa_Fe/Galleries/index.html

<http://www.visitalbuquerque.org>

<http://taos.org>

<https://www.newmexico.org/videos/>

<http://www.newmexico.org>

Registration will be through
motorsportreg.com

<http://www.motorsportreg.com/events/2017-rrr-pca-fiesta-new-mexico-hilton-santa-fe-historic-plaza-roadrunner-027901>

30 cars have already registered - don't miss out on this fantastic Porsche Roadrunner adventure!

We can accommodate a maximum of 100 cars at our event.

The Roadrunner Region is proud to announce that the artwork for this event, which will be on our commemorative t-shirts, will be produced by world-famous Porsche artist, Nicolas Hunziker.

You can see more of Nicolas' art at this site:

nicolashunziker.com

and be sure and visit his store to see his collection of t-shirts and, newly available, footwear.

Nicolas has done the artwork for the first three Porsche Werks Reunions held in Monterey, CA during the Pebble Beach Concours d'Elegance Car week, and we are immensely proud that he will be doing the artwork for our 2017 Fiesta New Mexico event. The 2017 Fiesta New Mexico t-shirts will certainly be a collector's item and will only be available to Fiesta New Mexico registrants (and co-registrants) by attending our event.

PCA's Treffen offers Parade-like experience

Introducing Treffen North America – experiencing North America's best roads and destinations. The nationalized relaunch of Escape includes a rebranding and repositioning of the event within those offered by the Porsche Club of America. Treffen destinations are chosen to complement the locations of Parade (2016 in Jay Peak, Vermont and Parade 2017 in Spokane, Washington) by offering a national PCA event within driving distance of the membership.



The inaugural Treffen Lake Tahoe was Sept. 7-11, 2016, at the Resort at Squaw Creek in Olympic Valley, California.

The first springtime event is Treffen Hill Country set for

March 29 – April 2, 2017, at the Hyatt Regency Lost Pines Resort outside of Austin, Texas. The Hill Country Region is our partner for this groundbreaking event.

This arrangement between Treffen and the regions has already achieved the desired results for PCA as the newly formed Appalachia Region, with less than 200 mem-

bers, is set to cohost Treffen Asheville over September 20-24, 2017. Their region includes what are arguably some of the best driving roads in eastern America and a historic four-star resort: the Omni Grove Park Inn.

Working in partnership with local regions, PCA National negotiates and holds all contracts; develops, operates and maintains the website; promotes the event, arranges sponsorships, orders collateral materials, and handles registration. These tasks, and their associated financial exposure, have been the greatest challenge to regions that produced an Escape in the past. Under the Treffen model, the regions are left to do what they know best: find the best driving roads, local attractions and lead the drives to those venues.

This website contains information on the resorts and destinations. Registration for the various Treffens will open approximately four months prior to the event. Space is limited and each of these spectacular events will sell out.

<http://treffen.pca.org/index.cfm?event=main.showabout>

The new 2017 Porsche 718 Boxster

Twenty years after the first Boxster made its debut, Porsche is introducing the latest generation of its mid-engine roadster featuring more power and even better handling. The new models are named 718 Boxster and 718 Boxster S, paying homage to the flat four cylinder engines that were used in the mid-engine Porsche 718 sports car which won numerous races back in the late 1950s and early 1960s, including the legendary Targa Florio and Le Mans. The centerpiece of the latest model range is the newly developed, turbocharged flat four-cylinder engine.

The 718 Boxster generates 300 horsepower from two liters of displacement, while the 718 Boxster S uses a 2.5 liter engine developing 350 horsepower. The S-model

also employs a turbocharger with variable turbine geometry (VTG). Porsche is the only manufacturer to use VTG technology in production models with gasoline engines—in the 911 Turbo, the 718 Cayman S and the



718 Boxster S. The new engines develop 35 more horsepower compared to those of the previous Boxster.

The 718 Boxster has a starting MSRP of \$56,000, and the 718 Boxster S from \$68,400.

General information

Editorial Policy

Whaletales is your official source for news of FVR events (past, present, and future) and is proudly distributed monthly by the Fox Valley Region of the Porsche Club of America. Statements and opinions appearing in Whale-
tales are those of the authors, and not necessarily those of PCA, FVR, the Board, or the Editor. The Editor reserves the right to edit all material and to publish only material that is felt to be in the best interest of FVR-PCA. Other regions are welcome to reprint Whale-
tales articles, provided that the source and author are credited.

Email addresses are maintained by PCA at <http://www.pca.org> (login and select “Membership” – “Member Service” – Member Record” from the menu) and member email address changes must be made through PCA national. To have your questions, comments, articles or pictures published in Whale-
tales, email the Newsletter Editor at whaletalesFRV@gmail.com no later than the 20th of the month.

Please send all information (text and pictures) as an attachment in your email, do not let concerns about spelling, grammar or the like prevent you from sharing your story about your favorite Porsche or your extended family of Porsche friends – but please do include the name of event, captions for photos, and the names of people in photos. And don’t forget to include the name of who took the picture. We appreciate member submissions and want to give credit.

On the web

Region website: <http://fv.pca.org>

National PCA website: www.pca.org

Region Facebook page: <https://www.facebook.com/profile.php?id=100008321265800>

Advertising Rates — 25% discount for members

	Single issue	12 issues
Full page 8.5 x 11	\$40	\$400
Half page 8.5. x 5.5	\$25	\$225
Quarter page 4.5 x 5.5	\$15	\$125
Business card 3.5 x 2	\$10	\$50

Do you have a product or service that our members might use or need? This monthly newsletter (published 12 x per year) is emailed to the region’s nearly 200 members and is also posted on our region website for viewing by hundreds more.

Artwork: .jpg or pdf.

Send your ad to the newsletter editor with your name, business name, address, phone number and email. An invoice will be sent to you by our Treasurer.

Email to: beverly.jurkowski@sbcglobal.net

Classified ads — for sale, wanted to buy, swap are free to members. Ads should be related to Porsche or Porsche ownership. Send your ad along with a .jpg (if applicable) to the newsletter editor: beverly.jurkowski@sbcglobal.net.

Ads will run for three months. They can be renewed at the end of three months if requested by the advertiser.

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ORDER A REGION NAME BADGE

Attending region events wearing a region name badge makes it easy for others to identify you. Each name badge includes a lanyard.

Cost: \$10 for badge and lanyard.

How to order: Send an email to Jim Janes:

irjanes@omscom.com. Include the name you want on each badge. Jim will send you an invoice for payment.

