



Tech Session

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Poker Run Rallye

Page 10

FVR Calendar of Activities

FOX VALLEY REGION— 2008 + ACTIVITIES

November 4th - Tuesday— Dinner at Old Bavarian Inn - Appleton. Hosted by Larry and Pat Rogers. - Old Bavarian Restaurant, 3025 West College in Appleton. More information on page 20.

December 6th - Saturday - Holiday Party -Village
Hearthstone in Hilbert. Motel rooms are being held at the Best Western in Chilton (about 5 miles from Hilbert for those wishing to stay overnight) . Hosted by Laura and Jamie Prellwitz. Details on page 18.

January 6th Tuesday - Annual meeting and dinner at O' Charley's in Appleton from 7:00 PM. at 3775 W. College Avenue, Grand Chute, WI. Side room is reserved

May 5th Tuesday – Spring Opener at Jim & Linda's 5:30 – 7:00 PM social, dinner from the menu at 7:00 PM

May 17th Sunday – Fox Valley Road and Track Classic (Roy Fine)

FOX VALLEY REGION— 2008 Events

November Date TBD - 2009 Porsche 911 Technical Review (including details on Porsche Doppelkupplung PDK)
Presented by Chuck James Porsche North America

November 2008



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From your President

From your President Laura Prellwitz



Dear Members,

It's difficult to admit that the driving season for most of us is near the end for 2008. It sure has been a great year, though, due to many members hosting a variety of events, and better yet, the number of people who participated in those activities. We really saw a surge in enthusiasm and attendance at our events in 2008. Our calendar was jam packed and you responded favorably! Fortunately, we're still not finished! Thanks to **Larry** and **Pat Rogers** for hosting the upcoming dinner November 4 (be sure to go and vote first!) at the Old Bavarian Inn in Appleton. Some excellent German food on a cool autumn evening will be most enjoyable. My deepest appreciation to **Larry** and **Pat** for planning this dinner for us. We'll conclude the year with the holiday party December 6 in the Pfister Room (next door to the Hearthside restaurant) in Hilbert. A small block of motel rooms are available at the Best Western in Chilton. Please contact me ASAP if you want to hold a room.

Gordon Skog once again hosted a highly successful and extremely well attended tech session earlier in October. **Gordon** has hosted this annually for many consecutive years and I thank him for his consistent efforts and generosity to offer relevant and accurate information to our members. The raffle raised \$74. Thanks to **Mike Vander Werff's** donation of magazines, books, etc. the silent auction raised \$115. **Lori Richter** will attempt to sell some leftover items on E-bay for us also. The money raised will go towards our charity, Multiple Sclerosis of Wisconsin. Read **Mary Haen's** full summary of the event, and additional photos submitted by various members, elsewhere in the newsletter.

The Poker Rallye was an attempt to try something different and it was very well received. We were honored to have our "retiring" zone representative, **Chris Inglot**, join us for one last run. Be sure to read the full summary with photos elsewhere in the newsletter. We'll definitely give it another try next year, too.

As of this writing, I'm hopeful that Mother Nature will once again smile on us and the campfire social will be successful, too. Once again, "it's about the people, not the cars" is the theme of the event. If you can drive your Porsche to the social, that would be great, but it's secondary to your fellowship.

As you are aware, there are some changes taking place with the dealership in Appleton. We'll have to see what happens in spring when it re-opens, and we'll continue to work with **Paul Ellsworth**, the current general sales manager, over the next several months. The dealership was a good medium for informing and attracting new members. However, word of mouth directly from a current member to a prospective member seems to always have the highest rate of success. Please continue to share the word and promote our club to those Porsche owners you meet who are not club members. You are all ambassadors for our region, and our membership numbers are climbing!!

See you soon at another event! Enjoy this terrific edition of Whaletales that Herb has put together for you.

Laura



New Photos from Fall Tour - Sep 19, 20, 21

The Fall Tour - Too Good to be Forgotten!!

*Here is an updated recap from **Laura Prellwitz** and some new photos that did not make the October issue. Enjoy!!!*

The Fox Valley Region once again had an outstanding 9th annual fall tour. "The Great River Run" was hosted by **Jim and Cindy Janes** who took 24 of us in thirteen Porsches to some of the most beautifully scenic areas of western Wisconsin along the Mississippi and St. Croix Rivers. We departed from Appleton at noon on Friday and stopped at a farmer's market in Wautoma to meet some additional members joining us. Our caravan caught the eye of local news reporter who took some photos and conducted an impromptu interview with the **Janes'**. We took few stops to rest and socialize as we drove to LaCrosse where we participated in a Cruise-In at **Rudy's Drive-In** restaurant. Our group helped to also raise \$88 for children's diabetes research that evening. **Bruce Simon**, in his red 1987 911 was also chosen by the waitstaff as "Best in Show" and received a plaque donated by the **Janes'**.



(more...) Fall Tour Photos - Sep 19 to 21

We had unusually warm and clear weather which helped to highlight the emerging fall colors. Our route took us through many scenic areas along the Mighty Mississippi, over and around many bluffs, along wildlife refuges, and through plush green hilly farmland. Saturday morning we left LaCrosse and headed north, following the river and crossed into Minnesota for a short time. Returning to Wisconsin, we stopped at **Maiden Rock Apples** which is orchard, cidery, bakery, and winery. No one left with an empty tummy!

Saturday afternoon we returned to Minnesota, had lunch and did some shopping in the picturesque town of **Stillwater**. From there we drove to St. Croix Falls, WI where we briefly checked in our hotel, then headed to a nearby winery, **Chateau St. Croix** for a large wine tasting event and craft fair. The winery was built to resemble an old European castle; a very unique atmosphere. After the winery, we drove to **Balsam Lake**, WI and had dinner in a private dinner room at **Paradise Landing** supper club. The owner is a former Porsche owner who really rolled out the red carpet for us with a specially marked parking area for us and signs on the entrance doors, "For Porsche drivers and navigators only".



Laura presents thank you plaque to Jim and Cindy for planning such a great tour!



Outside firepit at restaurant.



Sitting area overlooking the lake.

(more...) Fall Tour Photos - Sep 19 to 21

A special addition to the evening was a visit from **Mike Lancial**, tourmeister from the Nord Stern region who drive 1.5 hours to come and join us for dinner. We were very honored to have him and had some great conversations sharing ideas and information.

Sunday morning, we started our journey home, but stopped for several hours in Chippewa Falls, WI, where a local German group was celebrating **Oktoberfest** and had invited us to participate in a **German Car Show**. A few other Fox Valley members who resided in the area also joined us there, so we had an overwhelming presence of Porsches at the show compared to any other marquee. In total we drove almost 800 miles round trip in less than three day's time, but everyone agreed it was a fantastic tour and we wouldn't have changed a thing. We're all looking forward to next year's trip which will take us to Upper Michigan's Copper Harbor and Keweenaw Peninsula.

The participants in this year's tour were: **Jim and Cindy Janes, Dennis and Madelyn Olson, Gordon Skog & Debbie Houle, Jamie and Laura Prellwitz, Nick Proctor, Doug & Lori Richter, Denis and France Grimard, Jim and Mary Haen, Allan and Pat Utecht, Greg Rigoni, Andrew and Elise Opicka, Bruce and Sue Simon, and Wayne and Wendy Trembly.**



Photos from Saturday night's dinner at Balsam Lake on the fall tour.

(more...) Fall Tour Photos - Sep 19 to 21

Thanks to Laura Prellwitz for the updated Fall Tour Summary.

Thanks to all who contributed to these photos: Jim Janes, Gordon Skog, Laura Prellwitz, Jamie Prellwitz, Denis Grimard, Andrew and Elise Opicka.



These are all from Rudy's Drive-In on Friday night of the fall tour.

From Your Secretary : Tech Session - Oct 7

From Your Secretary: October 7th Tech Meeting Highlights

Mary Haen, Secretary



Thanks to **Gordon** for hosting his annual tech session this month and his generous donations. There were plenty of snacks and beverages to go around. In addition to the many door prizes raffled off, **Gordon's** raffle of the floor jack and Porsche tea set brought in \$74.00 dollars for our charities.

In addition, there were many tables and tool boxes covered with Porsche related silent auction items donated by **Mike Vander Worth Sr.** For those of you who were unable to attend the tech session, any remaining auction items after the Tech Session will be added to the silent auction at the Holiday Party. Thanks to **Mike** and the members of the Fox Valley Region Porsche Club of America who purchased the items, the auction has brought in \$114.00 so far.

The Fall Tour was a success, thanks to **Jim and Cindy Janes** for all of their planning, research, and documentation to ensure another fun filled weekend. If you missed this year's tour, watch the newsletter for the dates for fall of 2009 so you can be sure to join us for another enjoyable tour. And don't miss all the other fun parties, tours, & events in between.

We welcomed new members **Todd Benz** who owns a 2001 911 Coupe in Seal Gray, and Justin Pauly who waited a mere 20 years to the month to get his "dream car" of a Black 930. Congrats guys and welcome to the club!

Be sure to RSVP to Larry if you plan to attend the dinner and social at the Old Bavarian on November 4th. See the October newsletter for details.



Jimmy Haen and Denis Grimard busily shopping at the silent auction.



Justin Pauly, (left) and Todd Benz (right). Two of our newest members attended their first event at Gordon's tech session.

From Your Secretary : Tech Session - Oct 7

Guest Speaker:

Tom Herbert of Securities Management and Research, Inc a Subsidiary of American National Insurance Company was our guest speaker of the night. He discussed policies to cover cars, boats, homes, farms, business and you name it. Some of his recommendations include:

Be sure to insure your collectable cars with a Stated Value Policy. This type of policy will insure you for the value of the car agreed upon between you and the insurance company ...and not blue book.... since collectables tend to hold their value or go up in value over time. If you need a certified appraisal of value, member **Doug Richter** is able to do an appraisal for a minimal fee.

(**Jimmy's** footnote on the subject : We switched to agreed / stated value collector car insurance with our existing agency and got twice the insurance coverage, for about half the annual premiums, and as a bonus it's insured year round! Also, PCA National has a "Valuation Committee" that studies the values of Porsches and makes these figures available to members. They warn members that after only a few years of ownership the "blue book" values are usually grossly wrong for most of our cars.)

Not all collector car policies are the same, you may need to shop for the one that fits you best. Some have larger mileage allowances, exclusions for business use, possibly an age restriction for youthful drivers, and usually you can't use the car as an "everyday driver".

Be sure to always have comprehensive coverage on your vehicle if you add and delete the collision coverage for the "off season". This should help protect you in case of fire, theft, or damage.

It's a good idea to have an insurance review. Your agent can help you determine what coverage is best for you. Be sure to ask about wrongful death coverage and umbrella coverage. You never know how much insurance is enough until you need it.

A side conversation about saving money on flex fuels was pretty lively. **Tom** says the GM folks told him the "break point" for using ethanol fuel vs. gas is about a 70 cent difference between the two. This price difference is where your miles per gallon should break even.

Mary Haen
Secretary



Tom Hebert, the guest speaker. Topic was insurance needs for your car.



The Ladies in Red..... Mary Haen, Debbie Houle, Jeanne Strublic, Laura Prellwitz.



Pat Utecht, Mary Haen, Tom Robl, Kathy Robl, Jo Loeffler, Dennis Olson, Alan Taylor, all visiting near the conclusion of the evening.

Poker Run - Oct 11

Poker Run Rallye Summary

Laura Prellwitz

Unusually warm and sunny weather provided wonderful conditions for the last run of the year. Our region had not attempted a driving event this late in fall before, but Mother Nature truly blessed us. Eighteen participants (plus our mascot, Daisy the Golden Doodle) in eleven cars met at 10:00 AM on the south side of Manitowoc near I-43 for an approximate 50 mile tour around the county.



(more...) Poker Run - Oct 11



We were honored to have **Chris Inglot**, our Zone 13 representative join us on this journey as well.

Additionally, a co-worker/friend of Laura's brought her two sons, age 6 ½ and 4, who are budding Porschephiles, joined us for the first few miles of the tour. Our newest member, **Justin Pauly**, was excited to participate in his first driving event in our region and his enthusiasm added a lot of energy to the morning.

Chris Inglot with his Boxster S at the Harley Davidson stop.



A potential new member (in about 12 y ears). Derek Wesener, is a Porscheophile at age 6 ½!



New member Justin Pauly and his 911.

(more...) Poker Run - Oct 11

Terry Fritz, local Manitowoc native, and long time member, also came out to play. Unfortunately his P-car is undergoing some repairs, so he drove his very unique TVR instead. The remaining participants were **Denis and France Grimard, Gordon Skog and Debbie Houle, Dennis & Madelyn Olson, Laura Prellwitz, Nick Proctor, Wayne and Gail Kindschy, Alan Cayer** with his daughter Jessica, **Pearl Fritz**, and **Jim and Cindy Janes**.

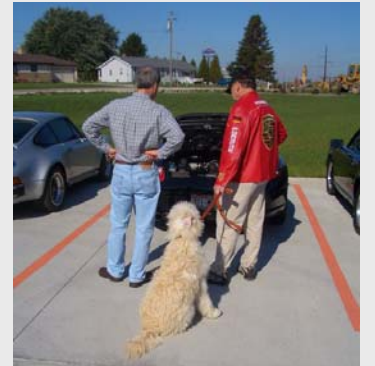


(more...) Poker Run - Oct 11

Although the intent of the event was to be a rallye, the group seemed to prefer to mostly travel together, so it became more of a tour. Once it again it proves that our region is "about the people, not just the cars." We had a lot of fun and laughs along the way. The total route was about 50 miles.



The group headed towards a local cheese factory and received coupons for free ice cream cones, then traveled to an auto consignment dealer to view some classic and restored vehicles. From there, we drove a short distance to the Harley Davidson dealership where the group received a coupon for a discount on a purchase. The owner of the store, **Dave Herrmann**, owns a 2006 Cayenne, but is not yet a member. Leaving there, we threaded our way through the city and stopped at Beerntsen's candy store for a relaxing lunch stop with home made soup and sandwiches. Oh yes, and some chocolate or fudge, too. Our next stop was at an antique mall where we shopped and had free popcorn.



(more...) Poker Run - Oct 11



Exiting the mall, we headed east and north, and followed Memorial Drive along the western shore of Lake Michigan to Two Rivers. Applefest was being held downtown with a large craft fair and farmer's market. **Laura** found a great costume, that truly reflects her personality, to share with her 6th graders on Halloween. We spent about an hour there, then headed north towards Point Beach State Park and had free pizza and soda at Port Sandy Bay. Thanks to **Justin Pauly**, every driver received a door prize of a car maintenance-related item. Thank you so very much Justin!! **Debbie Houle** won the poker competition with three 6's in her hand. Debbie will receive her dinner free at the holiday party!



(more...) Poker Run - Oct 11

The group broke up about 5:00 PM and headed back to their respective destinations. Those who traveled west to the Fox Valley area were able to witness a gorgeous sunset on their journey home.

Terry Fritz also volunteered to possibly host a picnic at his home for next year, and offered some great ideas for another rallye/tour for 2009 as well.

Thank you, Terry!

Laura Prellwitz



Many thanks to all who submitted photos. Photo Credits: Denis Grimard, Laura Prellwitz, Chris Inglot, Alan Cayer.

Spark the Interest

“Spark the Interest” and Zone 13 Presidents/Officers Meeting

Laura Prellwitz, September 27, 2008

As some of you may recall from an earlier article in *Whaletales* in spring, the 2010 Porsche Parade will be a new endeavor as PCA will be hosting the event, not a local region. Over the years, regions have “burned out” hosting this huge event, so the 2009 Parade in Keystone, CO, is the last scheduled locally hosted Parade.

PCA has chosen the **Pheasant Run Resort** in St. Charles, Illinois, (about an hour west of Chicago) as the site for the 2010 Parade, July 3rd - 5th. More information at [HYPERLINK "http://www.porscheparade2009.com"](http://www.porscheparade2009.com)



<http://www.porscheparade2009.com>) Pheasant Run is marketed as the finest resort in the Midwest and it certainly offers nearly every conceivable amenity. It is also very spacious, beautifully landscaped, and is completing several millions of dollars of renovations and improvements to prepare for this big event. For example, it has 100,000sq. ft of meeting room space including several ballrooms plus an outdoor amphitheatre. There is 38,000 sq. ft. for banquets, 473 hotel rooms (all renovated within the past six years), an 18 hole championship golf course, 3000 parking spaces, free Wi-Fi, children's' activities, several lounges and restaurants, a comedy club, art show room, shopping, three swimming pools (indoor and

out), scenic roads nearby for a rallye/auto tour, 6.2 acres parking lot that will be newly repaved for an autocross, and an Expo center across the street where the Concours can be held indoors or out. Additionally, there is a Hilton Garden Inn across the street. For more information, go to the resort's upgraded website [HYPERLINK "http://www.pheasantrun.com/index.htm"](http://www.pheasantrun.com/index.htm) <http://www.pheasantrun.com/index.htm>. You can take a virtual tour of the facility.

Tom Brown, Parade Chairman for 2010 and member of the San Diego region since 1991, gave a lengthy presentation about the “St. Charles Parade” as it is now being called. PCA has decided to host upcoming parades for several reasons: avoid constant re-training of staff to run it, regions never enough time to plan; after Parade, new found expertise is often lost; regions experience a high rate of region burn out, etc. Currently there are eleven people at the national level planning this event, and more will be added at the management level. **They are looking for hundreds of volunteers** to carry out the daily tasks though, and that's where our region can be of assistance. A large worker pool is needed, and you will be able to schedule your time. Therefore, you could participate in an activity and **volunteer** to help out in the same or different area all in the same day if you chose.

Volunteers are needed in the following areas: Concours, Autocross, Rallye. Banquets, Facilities, Sponsorship, Equipment, Art Show, Goodie Bag, Hospitality, Parking, Security, Printing, Safety Inspection, Signage, Special Events, Transportation, Trophies, Webmaster, Driving Tours, Gimmick Rallye, Historic Display, Paddock, Car Wash, Scoring, Computers, Kids' Activities, Photography, Water/Ice, RC Car Race, Zone Challenge, Welcome Tent, Concierge/Parade 101, and Michelin Drive and Compare.



Volunteers needed!!

(more...) Spark the Interest

The Parade Procedures Manual, on the PCA website, has job descriptions for all of these. For more information about any of these categories, or to volunteer to help, contact Tom at [HYPERLINK "mailto:tb911@roadrunner.com" tb911@roadrunner.com](mailto:tb911@roadrunner.com) or call his cell phone 760-942-2706. You can also contact our zone representative, **Chris Inglot**, at [HYPERLINK "mailto:cinglot@aol.com" cinglot@aol.com](mailto:cinglot@aol.com). Tom would like to have volunteers recruited within the next six months.

A logo is also being sought to promote/market this event. If you have the time and talent, please submit your idea(s)!

The last three years has seen about 900 entrants at each Parade, and this trend is expected to continue. The number is limited to help maintain a quality experience for everyone involved.

For those of you that participate/attended previous Parades, the schedule will remain basically the same. The anticipated general schedule will be: July 3, check in and welcome party; July 4, Concours, local fireworks; July 5, TSD Rallye, RC cars, Concours banquet; July 6, Autocross, Rallye Awards; July 7, Tech Quiz, Autocross Awards; July 8, ending banquets, awards, thank you parties.

A concern was raised that Parade might now become “cookie cutter”, as an individual region won’t be hosting it. It is hoped that local regions will get involved so the “local flavor” isn’t lost in this new style of management. Also, in the past, any proceeds raised were shared between the hosting region and PCA. It is now being discussed that proceeds raised would be equitably divided between PCA and the regions that helped support it.

Vu Nguyen, Executive Director, also spoke to the group of approximately 20 attendees. **Vu** became a PCA member in 2003 after searching for his white 1987 911 Turbo Cabriolet as a Quest Member. He stated that on an average day, he receives/replies to about 300 e-mails and 60-75 phone calls. His cell phone number is 240-882-3156. He invited anyone who is visiting in the Washington, D.C. area to stop in and visit the new headquarters building. PCA is the largest single marquee car club in the world, and membership is continuing to grow. PCA processes about 1000 membership weekly and over 3000 events are held annually amongst the regions! He also briefly discussed membership retention. Approximately 1500 memberships are dropped annually, usually within the first one to two years. He spoke about the importance of members contacting and supporting new members to make them feel welcome and to get them to attend at least one event a year. Regions that do this tend to have much higher rates of membership retention.

This one day meeting was only the beginning of information to come over the next several months. Please continue to read *Panorama* and *Whaletales* for further updates.



Here's me with at the "Spark the Interest" meeting today in St. Charles, Illinois. Vu Nguyen, Executive Director of PCA; Chris Inglot, the Zone 13 Representative, and Tom Brown the 2010 Porsche Parade Grand Chairman.



Group luncheon on the patio.



Lunch outside on the patio of the Pheasant Run Resort where the Parade will be held. Seated at the table is the Vice President of the Lincoln Trail region and the President of the Bluegrass region.

(more...) Spark the Interest

Greetings all,

At the request of a few previous recipients, I have blind copied a list of Zone regional officers, folks that attended this year's Parade in Charlotte, and those that have expressed some interest in possibly volunteering for the St. Charles 2010 Parade to be held July 3rd to July 8th at Pheasant Run Resort located west of Chicago in St. Charles, IL. Hopefully AOL won't consider me a "spammer".

Some 20+ club members join us at Pheasant Run on Sept. 27th for a "Spark the Interest" meeting. The purpose of this was to give members within Zone 13 to come and get a "sneak" peek at the facility that will be the home of Parade in 2010. The attendees ranged from someone who has never attended a Parade all the way to a table full of attendees that experienced more than 100 years of attending Parades. Vu Nguyen, Executive Director at PCA's National office gave a presentation to some of the daily functions that are performed on behalf of our 58,000 strong primary members. Also present was Tom Brown, National Parade Chair to answer some questions that attendees had.

Regular Parade goers will feel that Pheasant Run is similar the Town & Country Resort in San Diego in 2007 rather than this year's Westin in Charlotte. The resort seems family oriented with lots of amenities on site such as: a Mega Center that will be the place of all the banquets, a 6 acre section of the parking lot that may lend itself to holding the Michelin challenge as well as the autocross, several restaurants, a comedy club, two indoor and one outdoor pools, tennis and basketball courts, two 18 hole golf courses, the DuPage county convention center across the street that would lend itself to an indoor concours prep area, several meeting rooms for tech sessions, a kids club, a fitness center, a reported 120 restaurants within 10-15 minutes to name a few things.

The 2010 Parade will be the first "Nationally" run Parade. What does that mean? Many of the key roles will be manned by a Nationally appointed chair person. Some of the hard stuff such as finding a location, negotiating the hotel room rates, arranging the banquets are already in place. Some of the key roles such as a Concours Chair, an Autocross Chair, a Rallye Chair, a Tech Chair will be handled by a Nationally appointed person. These appointed chairs will be looking to staff their area with volunteers. If you have any interest in stepping up and volunteering for a key piece of the success of the 2010 Parade, then please let either myself or Parade Chair, Tom Brown know. We will be setting up a St. Charles Parade "Google Group" for those that want to keep in the loop as a conduit for future information. Please advise if you wish to continue to be on the list or advise if you wish to be removed from this copy list.

Some of the action items that will need attention sooner then later are:

- * designing a Parade logo
- * put together a website for information
- * a introduction video for presentation at the victory banquet at the Keystone 2009 Parade
- * solicit possible local sponsors without deterring current regional relationships.

Attached is Tom's power point presentation that we saw on September 27th. Also attached, is a list with some of the volunteer job descriptions that will need fulfillment. Please look over the list and advise if you are able to step up and be a critical component to the success of the 2010 Parade.

Thanks for taking the time to look this information over and we look forward to hearing from you with volunteer roles that you might be willing to assist with.

Chris Inglot
PCA Zone 13 Representative
c (847) 602-9051 cinglot@aol.com

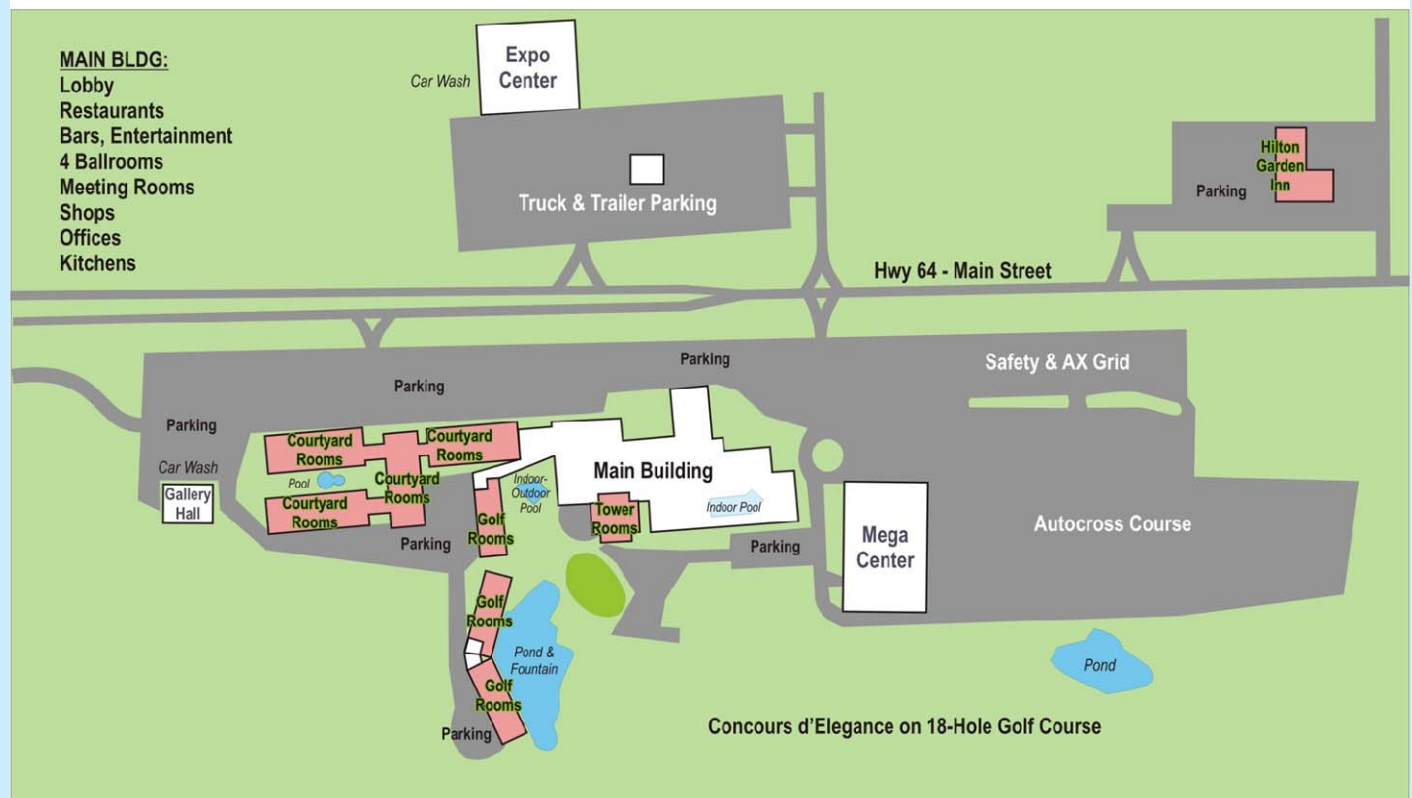
(more...) Spark the Interest



1. Sat, July 3 – Check-In, Welcome Party.
2. Sun, July 4 – Concours d' Elegance, Free Evening (Local Fireworks?)
3. Mon, July 5 – TSD Rally, Ice Cream and RC Cars, Concours Banquet
4. Tue, July 6 – Autocross, Rally Awards Party
5. Wed, July 7 –Tech Quiz, AX Awards Party
6. Thu, July 8 – Volunteer Party, Zone Challenge, Victory Banquet with Quiz and Zone Awards.

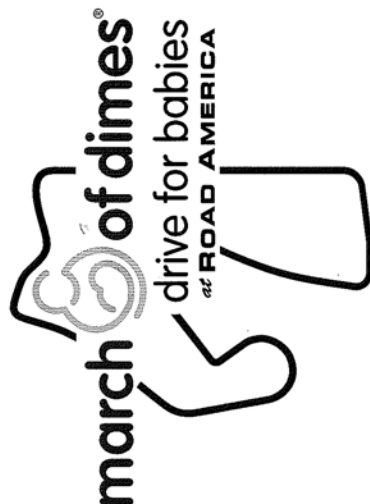


Pheasant Run Facility



From Tom Brown's slide presentation mentioned in Chris Inglot's 'Spark the Interest' update.

March of Dimes - Oct 31



Presented
by
CONCOURS
MOTORS, INC.



PORSCHE
www.concoursmotors.com

FRIDAY, OCTOBER 31st
at the greatest natural road
circuit in the United States
ROAD AMERICA
Elkhart Lake, Wisconsin

FREQUENTLY ASKED QUESTIONS

Do I need a sportcar to drive?

No. Any street legal car is eligible. Cars will be safety inspected before the event.

The event is not open to racecars.

Do I need a helmet?

Yes. The SCCA mandates that all helmets must meet SNELL 95 rating.

Do I need racing experience?

No. The sessions are designed to let you get up to speed at your own pace.

How much of the track will we use?

The entire four-mile Road America circuit will be used.

How do I tell my wife that I'm going to drive my car on a racetrack?

Don't tell her, bring her along. It will be a great day of fun for a great cause.

How much?

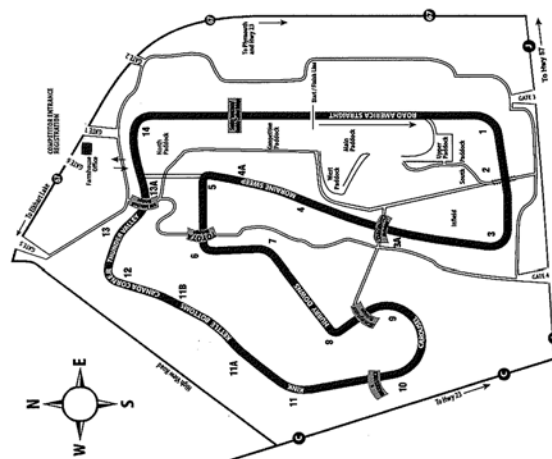
\$250 for driver-participant (includes lunch and post event dinner)
\$50 for guest (includes lunch and post event dinner)

How do I get to Road America?

I-43 north to Hwy 57 north to Hwy 23 west (left)
to Hwy 67 north (left) enter at gate 6

My car is a convertible, is there any special equipment that my car will need in order to participate?

Any car that is street legal will NOT require a roll bar/roll cage, EXCEPT for Convertibles. Convertibles must have either a roll bar or a factory hard top.



REGISTRATION INFORMATION

(please detach and return with payment)

FIRST NAME _____ LAST NAME _____ MI _____

ADDRESS _____

CITY _____ ST _____ ZIP _____

E-MAIL _____ PHONE _____

CAR-YEAR/MAKE/ MODEL/: _____

SCCA MEMBER # (IF APPLICABLE): _____ GUESTS _____

DRIVER: \$250 + _____ GUESTS@ \$50 = _____

Paying drivers/guests receive lunch and dinner.

CHECKS SHOULD BE MADE OUT THE MARCH OF DIMES-WISCONSIN CHAPTER. MAIL TO: *March of Dimes 1126 S. 70th ST., Suite S221A West Allis, WI 53214-3124*
TO PAY BY CREDIT CARD CALL THE MARCH OF DIMES AT 414 778-3500



Social Dinner - Nov 4

Members may choose from ALL menu items, the only restriction will be potato choices: either spaetzel or coquettes.

Particulars include:

Date: November 4th

Time: 5:30 pm attitude adjustment

6:30 pm dinner

Place: Old Bavarian Restaurant

3025 West College Avenue, Appleton, WI 920-730-0202

The Old Bavarian has been in downtown Appleton for many years, and just recently moved to their new location attached to the Midway Motor Lodge on West College Avenue. Owners are the Schadt family, originally from Germany, who offer authentic German menu items. We will have their separate dining room in the rear of the building.

Please RSVP no later than Sunday, October 26th, to Larry Rogers, either at FVRPCA@sbcglobal.net, or 920-739-4524.

Old Bavarian
German Gasthaus and Bar



Please VOTE - by Nov 15



Dear FVR Members:

If you have not already submitted your voting ballot, please take a moment to vote now.

Please reply to Mary Haen at the email below.

Thx!!

FVR PCA



Fox Valley PCA Official Ballot for Board of Directors

	<u>President:</u> Laura Prellwitz	<u>Vice President:</u> Nick Proctor	<u>Secretary:</u> Mary Haen	<u>Treasurer:</u> Larry Rogers
Indicate your vote below with an X in each of the four columns below:				
Vote for :				
Vote against:				
Abstain from vote:				
Or, Write In:				

Member of the Year *(as voted on by the membership)*

(Please write in the name of someone who has made the biggest difference in FVR this year.)

Name:

Fox Valley PCA Membership Directory Info

Please go to PCA.org to make changes

Charity

If you'd like to advise your Exec Board of a charity (and it's spokesperson) that best represents our club values, please write it in here:

Please reply to mehaen@sbcglobal.net by November 15th.

Holiday Party - Dec 6



Holiday Party

Saturday, December 6

Village Hearthstone Restaurant in Hilbert
in the Pfister Room
326 Main Street, Hilbert



Plan now to attend our annual Holiday Party. This is always a well-attended event. The region will be subsidizing the party, so it is only **\$10 per person***!**

The BOD will meet prior to the party at 4:00 PM.

Social time, ice breaker games, bidding on silent auction items, beverages, and appetizers will be from 5:00 – 7:00 PM. We have a private room with bartender. We will also have a “video memory book” projected with a collage of photos from all of this year’s events! Please continue to e-mail any photos you have taken this year.

Family Style Dinner will be at 7:00 PM. Menu consists of baked chicken, sliced baked ham, wild rice blend, mixed green salad, vegetable medley, glazed carrots, dinner rolls and butter, coffee and milk, and assorted bars for dessert.

Short business meeting, **awards**, special recognition, **door prizes**, etc. at 8:00 PM. Bidding will continue on the silent auction.

Silent Auction* will close PROMPTLY at 9:00 PM. Socializing resumes at the conclusion and distribution of silent auction items.

For those seeking over night accommodations, there is a small block of rooms reserved at the Best Western Stanton Inn in Chilton, which is about seven miles due south of Hilbert on Hwy. 57. Rooms are approximately \$75 plus tax. Please contact lprellwitz@att.net no later than **December 1** to book one of the rooms. Unreserved rooms will be released after that date.

*Silent auction items may or may not be car-related. Every year we have an amazing variety of “white elephant” and other items that are donated, which makes the auction a lot of fun. Holiday related items are welcome, too. Some of us do our Christmas shopping at this event! All monies raised from the auction go towards our charities, Multiple Sclerosis Foundation of Wisconsin and the Fox Valley Technical College automotive program.

To make your reservation, send your check made out to the **Fox Valley Region PCA**

for **\$10 per person** to: Laura Prellwitz; 1115 South 35 Street; Manitowoc, WI 54220



Reservations will be accepted until December 1. No reservations or cancellations can be accepted after that date. NO SHOWS will be required to pay the full amount of \$20 per person, so the club is not penalized for subsidizing non-attendees. (This has been a problem in the past.) If you need to cancel, contact Laura Prellwitz (920-242-1644) directly no later than December 1. *** The subsidy applies for up to two persons per household. Additional guests will be charged the full amount of \$20.

Next year’s holiday party will be at the Holiday Inn Neenah Riverwalk on Saturday, December 12, 2009.

From Within the 13th Zone

From Within the 13th Zone – Oct. / Nov. 2008

Notes from National

Last night, all the Zone Reps were on our monthly conference call with President of PCA, Prescott Kelly and Vice President, Kurt Gibson. We covered lots of topics and I'll attempt to share the high points. The National office has a new server that is installed and running. There is a re-tooling of the website that is going on and the webmaster hopes to share it with the EC at the end of the month at the fall board meeting in Charlestown, SC. Pete Tremper is evaluating DE's and the decline in participation this is occurring this year. Is it the price of gas, the economy? The EC will finalize some additions to the National Parade Committee by the end of month. Currently EC and the National Parade Chair, Tom Brown, are evaluating sites in the New England area for the 2011 Parade.

We got a report of what appears to have been a wonderful Escape to the Land of Enchantment held in New Mexico recently. Over 175 cars and 300 plus participants attended. The 2009 Escape to the Birthplace of Aviation will be held in Ohio next October. Plans are well under way. Based on proximity, it would be a great opportunity for a number of Zone 13 members to enjoy this fairly new addition to membership within PCA. We had a lengthy discussion regarding the future of the PCR's (Parade Competition Rules) on whether regions use these for their competition rules for autocrosses and concours at the region level. Currently they are in a printed format. Future may be on the website or on CD. Any thoughts? Share them with me please. We also refined some verbiage that will be in the next RPM (Regional Procedural Manual) in regards to Escape to events and the bidding process.

Start of the 4th Quarter

October brings more tours and socials. I am looking forward to joining the Fox Valley Region this weekend for a "Poker Run" in Manitowoc County. I then plan to work a checkpoint with one of my family members (yet to be determined) for Chicago Region's 5th and final rally on the Oct. 19th. October will wrap up with my attending the Kentucky Region's Pumpkin Run DE at Putnam Park in Mt. Meridian, IN for the final weekend of the month. Boy am I fortunate to be married to a Saint like Vanessa!

On Sept. 27th, a group of 20 plus joined Tom Brown (National Parade Chair) and Vu Nguyen (PCA Executive Director) and myself for a "***Spark the Interest***" meeting at Pheasant Run in St. Charles, Illinois in preparation for the upcoming 2010 Parade to be held July 3rd-8th, 2010 west of Chicago. It will be the first "Nationally" run Parade and should ease some of the stress typically related to hosting a Parade. For those that are regular Parade attendees, it is similar to the "Town & Country" host of the San Diego Parade in 2007. The facility offers lots of family amenities, plenty of meeting rooms for tech sessions, a comedy club, several restaurants, a fitness center, tennis courts, two 18 hole golf courses and a kids club. Currently we plan on possibly having the autocross on site within a 6 acre parcel of the parking lot. We are in the process of setting up a "google group" that you can subscribe to and keep up to date on the status of Parade 2010. We will need a number of volunteers to assist in making this a successful Parade. If you are interested in helping out, please contact either myself or Tom Brown (tb911@roadrunner.com).

It's not the cars, it's the people. Go out and start enjoying the Porsche Passion! Until next time...

Chris Inglot
PCA Zone 13 Rep
(847) 602-9051 cinglot@aol.com

Zone 13 Calendar of Events

DATE	EVENT	New	Region
Nov. 2008			
11/1	LTR - Christmas Party @ the Decatur Club	*	Lincoln Trail
11/2	Chicago - Tech Session / Concours Judge's School, The Porsche Exchange		Chicago
11/3	BGR - Board Meeting @ Sawyers Restaurant on Main St.		Bluegrass
11/4	FRV - Board Meeting, Dinner @ Old Bavarian Restaurant, Appleton, WI	*	Fox Valley
11/7	Chicago Board Meeting @ VFW Hall, Park Ridge, IL		Chicago
11/7	Milw - Board Meeting @ Brew City, Mequon, WI		Milwaukee
11/8	LTR - Car Talk @ Panera in Champaign, IL		Lincoln Trail
11/9	Chicago Concours Judges School		Chicago
11/10	KY - Membership Meeting		Kentucky
11/15	Chicago 2009 Planning Meeting		Chicago
11/15	Chicago - Fall Tech Session / Winter Car Care Clinic @ Napleton, Westmont, IL	*	Chicago
11/15	KY - Breakfast Social @ Frisch's		Kentucky
11/16	Chicago - Bears Social @ Weber Grill, Lombard, IL	*	Chicago
11/16	BGR - Membership Meeting @ Calistoga, Hamburg Pavilion		Bluegrass
11/17	LTR - Breakfast Social @ Panera Bread, Peoria, IL		Lincoln Trail
11/18	LTR - Dinner @ Mario's Pizzeria, Springfield, IL		Lincoln Trail
11/19	CWR - Monthly meeting @ Lee's Automotive	*	Central Wisc.
11/29	LTR - Breakfast Social @ Panera Bread, Peoria, IL		Lincoln Trail
Dec. 2008			
12/1	BGR - Board Meeting @ Sawyers Restaurant on Main St.		Bluegrass
12/4	Milw - Board Meeting @ Brew City, Mequon, WI		Milwaukee
12/6	Chicago Dinner Dance & Awards Presentation @ Lisle Hilton		Chicago
12/6	FRV - Holiday Party @ Village Hearthstone, Hilbert, WI		Fox Valley
12/6	Milw - Holiday Party @ Bristle Cone Pines @ Hartland		Milwaukee
12/6	KY - Christmas Party @ Blue Grass Motorsports		Kentucky
12/8	KY - Membership Meeting @ Blue Grass Motorsports		Kentucky
12/13	LTR - Car Talk @ Panera in Champaign, IL		Lincoln Trail
12/13	KY - Breakfast Social @ Frisch's		Kentucky
12/15	LTR - Dinner @ Lucca's Grill, Bloomington, IL		Lincoln Trail
12/16	LTR - Dinner @ Mario's Pizzeria, Springfield, IL		Lincoln Trail
12/17	CWR - Monthly meeting @ Lee's Automotive	*	Central Wisc.
12/21	BGR - Membership Meeting @ Calistoga, Hamburg Pavilion		Bluegrass
12/27	LTR - Breakfast Social @ Panera Bread, Peoria, IL		Lincoln Trail
Jan. 2009			
1/6	FRV - Annual Meeting & Dinner @ O'Charley's, Appleton, WI	*	Fox Valley
July. 2009			
6/30 - 7/4	2009 Keystone, CO Parade		
July. 2010			
7/3 - 7/8	2010 St. Charles Parade, Pheasant Run, St. Charles, IL	*	National & Zone 13
	* Indicates a new or changed event since previous Calendar	*	

Trivia Contest

October Trivia ANSWERS



1. The 917 intricate space frame was welded of:
b. aluminum tubing
2. The Porsche Carreras built for the 1973 IROC races had the new 1974 3.0 liter RSR engines. True
3. The 1973 Porsche 917/30 Spyder had a twelve cylinder engine of:
c. 5.4 liters
4. Porsche's 956, 962, and 962C racers were fearsome competitors in the U.S. and Europe for approximately 10 years (1982 -92). True
5. The Porsche TAG V-6 Formula One engine of the 80's weighed 330 lbs. and used a Bosch Motronic fuel injection system. True
6. For his 75th birthday, Ferry Porsche received which model Porsche as a gift:
c. 928 – 4 (four seater)
7. Porsche developed an engine for offshore boat racing in 1986-87 based on:
b. 32 valve 928 V-8 engine
8. The first Porsche engine to receive styling touches was for the:
d. 968
9. Porsche's Tiptronic transmission (Type 943) made its debut in the 1999 model year with the new 996. False
10. In 2004, Porsche celebrated the 50th Anniversary of a model that is considered to be a cousin of the Boxster. Which is the model?
c. 550 Spyder



JEOPARDY QUESTION!

"Why can't you see the engine in a Boxster or Cayman?" The Boxster engine is mid-mounted, which means it is located behind the passenger compartment, but in front of the rear axle. The layout gives the Boxster and the Cayman their trademark agility and superb handling characteristics. It's also the reason you'll find the truck space in the front and rear of the two cars.

Trivia Contest

November Trivia Questions

1911 (1989 C4 through 1998 993) Questions



1. What was successfully introduced in the 993's 3.6 liter engine?
a. supercharging
b. cast iron block
c. motronic engine control
d. hydraulic valve-clearance adjustment
Excellence, vol. 3, p. 1273
2. The 993 had a new Type 950 transaxle with sixth gear. True or False.
Excellence, vol. 3, p. 1275
3. The steering geometry of the 993 was the same as for the 964. True or False.
Excellence, vol. 3, p. 1276
4. Porsche's engineers introduced many new features for the 993. One was:
a. water cooling for the engine
b. a V8 engine option
c. a new parallel-wishbone rear suspension
d. hybrid engine technology
Excellence, vol. 3, p. 1277
5. The Type 993 Cabriolet was how much stiffer in torsion than its Type 964 counterpart?
a. 100%
b. No difference
c. 85%
d. 10%
Excellence, vol. 3, p. 1279
6. The 30th Anniversary of the 911 took place in the penultimate model year of the Type 964 version of the 911. True or False
Excellence, vol. 3, p. 1125
7. The underbody cladding of the 911 Carrera 4 (964) had an effect on its:
a. ability to drive on snow
b. drag coefficient
c. longevity
d. none of the above
Excellence, vol. 3, p. 1129
8. A new feature of the Type 964 was a rear spoiler that deployed electrically at speeds above _____ to neutralize rear aerodynamic lift.
a. 80 mph
b. 60 mph
c. 50 mph
d. none of the above
Excellence, vol. 3, page 1130
9. Well encapsulated to reduce its noise emissions, the Type 964 engine also had which other feature:
a. multi-valve heads
b. six cams
c. hydraulic valve lifters
d. dual distributors
Excellence, vol. 3, p. 1134
10. The 1990 Carrers both C2 and C4 were available with all body styles including the Targa. True or False
Excellence, vol. 3, p. 1139

JEOPARDY QUESTION: Bet one or all of your accumulated points! “How many Porsche color brake calipers are there and what does each color distinguish or represent?”



PORSCHE POSITIONED FOR MANUFACTURERS TITLES AT LAGUNA

PORSCHE TEAMS IN LMP2 AND GTS QUALIFY IN GOOD POSITION TO EARN MANUFACTURER TITLES; DIRK WERNER PUTS FARNBACHER LOLES RACING PORSCHE ON GT2 POLE

ATLANTA – October 17 – Porsche race drivers in the LMP2 and GT2 classes of the American Le Mans Series have put their teams in position to help Porsche clinch the manufacturers championship with solid qualifying efforts for tomorrow race.

The race, which starts at 5:45 PM EDT on Saturday, October 18, and runs for four hours, will be telecast on a delayed basis by NBC-TV on Sunday, October 19, at 2:00 PM EDT. The race will be covered live on the American Le Mans Radio web at www.americanlemans.com, which will also provide live timing and scoring for the event.

In the LMP2 class for prototypes, 2008 Driver Champion Timo Bernhard (Germany), who will share his #7 Penske Porsche RS Spyder with co-champion Romain Dumas (France), earned third place on the grid behind two of the Acuras – a position good enough to gain the manufacturers title if everyone finished the same way. With 25 points to the winners in each class, Porsche leads Acura by eight points in LMP2, and with 21 points for second and 18 points for third, Porsche just needs a podium finish to clinch.

Other LMP2 Porsche RS Spyder qualifiers included Sascha Maassen (Germany), who will drive with Patrick Long (USA) in the #6 Penske Porsche (sixth); Ryan Briscoe (Australia), who will drive with Helio Castroneves (Brazil) in the #5 Penske Porsche (seventh); Guy Smith (England), who will drive with Chris Dyson (USA) in the #16 Dyson Racing Porsche (eighth); and Butch Leitzinger (USA), who will drive with Marino Franchitti (Scotland) in the #20 Dyson Racing Porsche (ninth).

On the 2.238-mile, 11-turn Mazda Raceway Laguna Seca course, Porsche is in an even stronger position to win the manufacturers title – its eighth in the ten years of the series – in GT2 as Dirk Werner (Germany) posted the fastest qualifying time to take his second pole position of the season in the #87 Farnbacher Loles Racing Porsche 911 GT3 RSR. Werner, the 2007 Rolex Grand-Am GT champion, who will drive with Bryce Miller (USA), said a fast, early lap in qualifying helps save the tires for the race.

“Since we have to start on the tires we qualify on, it was important to turn our fast lap early, and then come into the pits and hope no one beat us. As it turned out, we only ran four laps, less than anyone else in class, so our tires will be fresher for the first stint in the race,” said Werner, who beat all the Ferraris and the rest of the Porsches for the spot. With a 15-point lead in the manufacturers championship over Ferrari, Porsche just needs to finish in the top seven to clinch the title.

Joerg Bergmeister and Wolf Henzler (both Germany), who clinched 2008 GT2 drivers championship at the last event, will start second in their #45 Flying Lizard Porsche, while their Lizard team mates Johannes van Overbeek (USA) and Patrick Pilet (France) qualified fourth, and the VICI Racing Porsche of Nicky and Francesco Pastorelli (both The Netherlands) and Marc Basseng (Germany) will start ninth.

The third Lizard Porsche, driven by Seth Neiman/Lonnie Pechnik/Darren Law (all USA) were 15th in class qualifying. (submitted by Jill Beck)

PENSKE RACING, FLYING LIZARD MOTORSPORTS CLINCH 2008 AMERICAN LE MANS SERIES CHAMPIONSHIPS FOR PORSCHE; RS SPYDERS SWEEP LMP2 PODIUM AT PETIT LE MANS

--Bernhard/Dumas Wrap up LMP2 Drivers title; Bergmeister/Henzler win GT2 crown--

BRASELTON, Georgia – October 4 – The Porsche RS Spyder/Acura prototype pilots battle in LMP2 and the rivalry between the Porsche 911 GT3 RSR and the Ferrari 430 drivers in GT2 – a season-long affair – ended happily for the German sports car manufacturer as Penske Racing and Flying Lizard Motorsports drivers took their Porsches to year-end American LeMans Series championships at the 11th running of Petit Le Mans at Road Atlanta.

The Penske Racing Porsche RS Spyder driven by Timo Bernhard (Germany) and Romain Dumas (France) wrapped up their second straight LMP2 drivers championship by finishing second in the 1000-mile event. They finished behind teammates Ryan Briscoe (Australia) and Helio Castroneves (Brazil), who drove their Penske Porsche RS Spyder to the LMP2 victory, and finished fourth overall. Completing the sweep of the LMP2 podium was the third Penske Porsche RS Spyder, driven by Patrick Long (USA), Sascha Maassen (Germany) and Emmanuel Collard (France). In fact, Porsche RS Spyders took five of the top six places in LMP2 with Butch Leitzinger/Andy Lally (both USA) and Marino Franchitti (Scotland) fourth in their Dyson Racing Porsche, and Guy Smith (England)/Chris Dyson (USA) Dyson Racing Porsche sixth.

In GT2, the year-long battle between the Flying Lizard Motorsports Porsche 911 GT3 RSR of Joerg Bergmeister/Wolf Henzler (both Germany) and the Tafel Racing Ferrari 430 of Dirk Mueller/Dominik Farnbacher (also both Germany) ended in favor of the Lizards at Petit Le Mans. Bergmeister and Henzler, along with help from fellow Porsche factory driver Marc Lieb (Germany), finished second in class, three laps ahead of the Ferrari, to earn Flying Lizards their first ALMS title. The Porsche drivers now have 181 points, while the Ferrari pair have scored 150. The final event at Laguna Seca in Monterey has 25 points available to win.

Both Penske Racing and Flying Lizard Motorsports clinched their respective class team championships as well, while Porsche is in the drivers seat for both manufacturers titles. Earlier in the weekend, Porsche won its second straight SCCA SPEED World Challenge title as Randy Pobst (USA) drove his K-PAX/3R Racing Team Porsche 911 GT3 Cup earned a repeat championship. Porsche had clinched the manufacturers championship the week before over Cadillac, Corvette, Viper, and Aston Martin.

"This championship was even more special than last year because Acura provided such stiff competition," said Bernhard, who has won drivers titles in both LMP2 and GT2 with Porsche. "Acura came to the series this year with the full resources of the Honda factory, and pressed us to the limit, but Penske Racing and Porsche Motorsport responded with improved performance, a new direct injection 3.4-liter V8 engine, perfect car preparation and strategy, and teamwork that makes a champion," said Bernhard.

Briscoe and Castroneves, who are Penske Racing's regular IndyCar drivers, piloted a third RS Spyder this weekend to help Porsche in its battle against Acura, and the move paid off as the duo won the LMP2 class.

(...more on next page)

(more...) PENSKE RACING, FLYING LIZARD MOTORSPORTS CLINCH 2008 AMERICAN LE MANS SERIES CHAMPIONSHIPS FOR PORSCHE; RS SPYDERS SWEEP LMP2 PODIUM AT PETIT LE MANS

Castroneves, a two-time winner of the Indianapolis 500, said, while he and Ryan were “visitors” to the RS Spyder team this weekend, they felt like major contributors to the effort.

“Remember, I drove the RS Spyder in 2006, and have tested it several times, and Ryan was a regular on the team last year, so we fit right in. The race against the Acuras was tough, but our car was well-prepared and we were able to maintain a lead until the Andretti/Kanaan/Montagny Acura crashed late in the event, assuring us the win,” he said.

While Joerg Bergmeister (Grand-Am DP champion, multi-time ALMS GT2 champion, and Porsche Supercup titleholder) and Wolf Henzler (multi-time Porsche Supercup champion) are used to winning races and championships, they agreed that this one was special.

“This Flying Lizard team really works hard, and we are proud to help them earn their first championship. Preparing three cars is a difficult task, but everyone from all three crews contributed to this season’s successes. And we wanted to give special thanks to Porsche Motorsport for their work over the winter that resulted in a greatly-improved race car that helped us beat the Ferraris,” said Bergmeister.

“With the team have to rebuild both the #44 and #46 cars at the track overnight after practice crashes, they still spent the time and expertise to prepare our #45 Porsche so we could run perfectly for a ten-hour event. I’ve never been on a team with such dedication,” said Henzler.

Other Porsche GT2 results included the Lonnie Pechnik/Seth Neiman/Darren Law Flying Lizard Porsche (sixth); the Patrick Pilet/Johannes van Overbeek Flying Lizard Porsche (eighth after a late-race crash); the Marc Basseng/Nick Pastorelli/Francesco Pastorelli VICI Porsche (10th – also after a crash); and the Dirk Werner/Bryce Miller/Joerg Hardt Farnbacher Loles Racing Porsche (14th after a broken wheel hub).

Complete results and points are available at www.americanlemans.com. (submitted by Jill Beck)



Porsche Gives First Official Peek of its New Panamera

Kicks Off Important Roll-Out Campaign

Rather than rolling to the starting line" as is befitting a Porsche sports car" the new Panamera Gran Turismo is rolling into the public limelight for the first time on a new website.

Starting today, and marking the long-awaited product marketing roll out of this Porsche model line, Panamera Online Magazine will offer a wide range of the latest information on this soon-to-be member of the Porsche product family.

Along with facts and updates, this site, www.porsche.com/panamera, will include videos of disguised prototypes on test drives. Additionally, Porsche will begin a multi-stage direct mail campaign to select Porsche owners and enthusiasts.

Porsche said it will release the first official press photography of the Panamera Gran Turismo later this year. However, worldwide autophiles today will have the chance to experience the concept of this highly-anticipated four-door sedan in the Panamera Online Magazine. Interested customers can sign up for regular updates on the car.

The Panamera Gran Turismo, designed and developed in Weissach and will be built in Leipzig, Germany, is a genuine Porsche that will transport four adults without compromise. The Panamera provides a unique space concept and superior driving dynamics, as the result of 60 years of sports car expertise and know-how.

The Porsche Panamera will make its world debut next spring, with the market launch in late summer, early fall 2009.



Photo courtesy Porsche Cars North America

(submitted by Jill Beck)

Porsche Reports U.S. Sales for September

Highly Anticipated New 911 Faces Challenging Sales Environment

ATLANTA, October 1, 2008 -- Porsche Cars North America, Inc. (PCNA), importer and distributor of Porsche sports cars and Cayenne SUVs in the United States, today announced September sales of 1,458 in the United States compared to last year's record-breaking September total of 2,641, a decrease of 45%.

For the nine months of calendar year 2008, Porsche sales are now 21,076 vs. 26,278 over the same period in 2007.

Total Cayenne sales, while still ahead of last year's year-to-date sales by one percent were 747 for September; down 22 percent over the same period last year. In September, Porsche recorded total sports car sales of 711. The new-generation 911 made its debut at U.S. dealerships on September 25 and saw robust sales of 347 units in its first week.

"This month's industry results have confirmed our belief that the economy and its effect on luxury brands such as Porsche is not a temporary one and that the sales landscape has changed for the foreseeable future," said Detlev von Platen, President and CEO of Porsche Cars North America, Inc.

"Right now, our paramount priority is to protect the integrity of our brand and the value of our products, and this means reaffirming our policy of refraining from incentive driven volume," von Platen continued. "Unfortunately, the market squeeze has seen even the best brands relent to incentives. Porsche has not and will not; instead, we will align our inventory and sales objective to a level that realistically reflects current demand. This will see us well prepared once the economy picks up speed again."

Dealers sold 478 Porsche Approved Certified Pre-Owned cars in September vs. 486 for the same period last year.

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(submitted by Jill Beck)

Made in Germany: The Porsche Success Story

2008 is the 60th anniversary of Porsche and the story is a remarkable one of a very small company becoming the most profitable automobile manufacturer in the world.

60 years ago the cornerstone was laid for the family-operated industrial company, whose rise from modest beginnings to become one of the most important sports car manufacturers in the world no one back then would have ever foreseen.

On June 8, 1948 a new chapter in automobile history began. For on this day, the first Porsche prototype with the vehicle identification number 356-001 received its official approval and homologation for road service. "It all started when I began looking around and just could not find my dream car. So I decided to build it myself," said Ferry Porsche – and to this day, this genius and pioneering spirit has shaped the philosophy of the company.

However, in the past six decades, Porsche has not only experienced peaks, but also troughs. Yet thanks to efficient production methods, clear branding and innovative models, such as the 356 and the 911, Boxster and the Cayenne, the once small sports car specialist quickly transformed into one of the most successful and profitable automobile manufacturers in the world.

"Today, Porsche is stronger than ever. We have the broadest and most appealing automobile model range in the history of our company. We have our costs and our processes under control and thus ensured our independence for the long term. We have always seen ourselves as David who must stand up to the Goliaths in this industry. This self-image has shaped us throughout the years – but it has also made us successful," explains Porsche CEO Dr. Wendelin Wiedeking.

When Wiedeking took over management in 1992, Porsche had reached the peak of its most serious economic crisis ever. The company was in danger of losing its most valuable asset – its independence. Porsche was suddenly ripe for takeover. The situation had to be handled immediately. And the shareholder families Porsche and Piëch told the Board that they would lend their support.

Wiedeking and his Board colleagues not only had the Boxster produced, but also brought about the company's turn-around through other economic measures. Under the generic terms "lean management" and "lean production," new organizational and production workflows were introduced and the company's hierarchy and process structures were reorganized from top to bottom. It did not take long for the internal efforts to improve productivity and the newly developed model line to have a positive impact. As early as 1995, Porsche was back in the black and began to assume a leading position by breaking new revenue, sales and earnings records annually.

(... more on next page)

(more...) Made in Germany: The Porsche Success Story

Not only the balance sheet, but also the reputation of the Porsche brand reflects the company's exceptional position. For the fifth time in a row, top German managers from all industries selected Porsche AG as the company with the best image in a survey from "manager magazine." The prestigious quality study "Initial Quality Study" of the American research institute J.D. Power ranked Porsche in first place for multiple times. And the J.D. Power "Appeal" Study confirmed that the Stuttgart-based sports car manufacturer had, for the third time in a row, been ranked by American customers as the most appealing brand.

Over these 60 years, Porsche has worked very hard to achieve this special image, mainly through its most varied innovations and also, in particular, in the area of environmental protection. Porsche engineers are never satisfied with only meeting current environmental regulations passed by lawmakers. It has always been their goal to exceed them. Porsche vehicles should also set an example when it comes to environmental protection. So, as early as 1966, the first authorized emissions test in Europe was performed using a 911. Not long after, a separate department was established that also tested the emission values from vehicles produced by other manufacturers.

Porsche develops new technologies not just to improve driving features, but also to continuously optimize the cars for environmental sustainability. In the last 15 years, Porsche has succeeded in reducing the fuel consumption in its new cars, and thereby also CO2 emissions, by an average of 1.7 percent annually. With regard to engine performance, Porsche currently already ranks among manufacturers with the lowest CO2 emissions. And by 2012, the fuel consumption in Porsche vehicles is going to be reduced by a further 20 percent – new innovative engine technologies and the hybrid drive for the Cayenne and Panamera will make this possible.

Former Chancellor Gerhard Schröder once said: "Porsche is a model for Germany." By this, he was not only referring the company's engineering ingenuity which the company stands for, he also meant the David principle with which Porsche, as a small automobile manufacturer, has been able to keep up with the Goliaths of its industry over the last 60 years. With the quality seal "made in Germany," its rejection of subsidies as well as its sense of social responsibility toward its employees and society, Porsche has unflinchingly pursued its own path.

This includes Porsche's step toward a new future in September 2005: its majority holding in Volkswagen AG. With almost 31 percent of the voting share capital, Porsche is now the largest shareholder in VW. During the course of this year, its share will be increased to over 50 percent.

The goal of this path is clear: Under the umbrella of Porsche Automobil Holding SE, not only will growth for Porsche and Volkswagen be ensured thanks to their proven development and production partnership over the decades, but also the independence of both companies. And the Chairman of the Board, Dr. Wendelin Wiedeking promises that in the anniversary year of the Porsche sports car: "Porsche will remain Porsche in the future. Just as Volkswagen will remain Volkswagen. That is the recipe for success."

Let's learn more about these historic six decades.

(submitted by Jill Beck)

Concours Judges School Chicago Region, PCA Sunday, November 2, 2008

The Porsche Exchange

2300 Skokie Valley Rd
Highland Park, IL
60035-1735

For the 10th consecutive year, the Chicago Region will be conducting a Concours Judges School. All PCA members who are interested in improving their judging skills for local and national concours are invited. Our instructors are experienced national judges as well as national competitors who have been certified as judges. We will have examples of preservation, restoration and preparation cars for training. The Chicago Region uses a scoring system very similar to the national Parade so this is good training for future national judges. We are being hosted at the facilities of The Porsche Exchange in Highland Park, IL.

The school will start promptly at 10:00 AM on Sunday, November 2 with coffee and donuts and will include a light lunch. The session will consist of classroom instruction and then hands-on with several Porsches. Pre-registration is mandatory by October 24th so we can plan for enough space for everyone. There is a \$10 charge for this school just to cover classroom material. Several hotels are located within a five minute drive of the Porsche Exchange dealership.

For registration and information please contact:

Patrick Yanahan
7754 S. County Line Road,
Burr Ridge, IL 60527

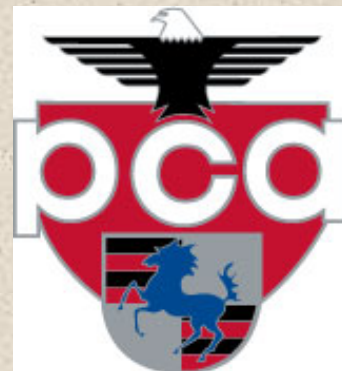
Daytime: 630-920-1929 ext. 1
Evening: 630-887-7605
Email: pyanahan@comcast.net

Registration of \$10 required by October 24, 2008

Name
Address
City State Zip
Phone email
Region

Make \$10 checks payable to: Chicago Region, PCA

Anniversaries



October PCA ANNIVERSARIES

NEW MEMBER:

	<u>City</u>	<u>Car</u>
William and Carolyn McDonald	Marquette, MI	1989 944
Justin Pauly	Middleton, WI	1985 930T

Member Renewals:

	<u>City</u>	<u>Car</u>
Larry and Mary Bergner	Two Rivers, WI	1977 911S and 1986 911
Joe and Peg Homel	DePere, WI	1997 993TT
Harold and Nancy Just	Manitowoc, WI	2001 Boxster
Dennis and Madelyn Olson	Appleton, WI	1996 993C4S
Ronald and Kevin Possell	Menasha, WI	1999 911
Patrick and Gail Quinn	Green Bay, WI	1986 911
Scott and Kelly Quinn	Neenah, WI	1980 924
Stacey Sensor and Jim Linnabary		2001 Boxster
Mark and Carol-Ziemer Smith	Oshkosh, WI	1988 944
Robert and M.E. Whitman	Green Bay, WI	2003 911

Logo Wear for Fox Valley Region

Would you like to show your pride in being a Fox Valley Region PCA member and a Porsche owner?

Thanks to some hard work by former member and Past President, **Dennis Lahti**, many years ago, and current leg work and effort by our Vice-President, **Nick Proctor**, our region once again has logo wear!!!



EmbroidME located at N474 Eisenhower Drive, Suite L, Appleton, WI, owned by **Daniel Hamari**, has kept our region's logo on file for many years. They can, and will, embroider almost anything, in any color thread, with our logo! You can order in person at the store, or on line at www.embroidme-appleton.com. To call and speak with Daniel, phone 920.738.1999. You can also go to the EmbroidMe Store in Green Bay for the same services.



EmbroidME sells a variety of golf/polo shirts, caps, denim, towels, jackets, vests, bags, t-shirts, etc. All are from high-quality manufacturers. Or, if you prefer, you can bring in your own items. I can personally attest to the quality of their merchandise, as well as the work they do on personal items submitted. I had several shirts and sweatshirts made many years ago (some purchased there and some I brought from home) and they are still in excellent condition. My husband had a golf jacket embroidered and it, too, has held up very well. If you were at the Pipe dinner, you saw Nick model a few shirts he recently had made for himself.

Additionally, EmbroidME now offers a new process for applying photos to shirts that works very well and doesn't have the "heavy" feel of many of these kinds of processes. Nick took a photo of his two Porsches in his garage and had it put on a t-shirt which he also showed after dinner. It was very well done!!!

EmbroidME is located on Appleton's east side, just north of County Highway KK and east of Hwy. 441. You can order in person at the store, on line, by phone, or e-mail appleton@embroidme.com. They will ship the items to you upon completion if you prefer.

Check it out!! If you go to their website, you can also enter a drawing to win \$1000 worth of merchandise. Monthly drawings are held.

Support a local business and show your pride in being a Fox Valley Region PCA member!!!

Become a Fox Valley PCA diva or divo!

From Mary Haen...

Winter Tires

Set of 4 Michelin Pilot Alpine Winter Tires.

Front: 205/50 R17

Back: 255/40 R17

Tires have about 1/4" thread remaining.

\$125 or best offer

Call Herb 920-475-8054



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Owned and Operated by Gordon Skog

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Editorial Policy



WHALETALES is the official monthly publication of the Fox Valley Region of the Porsche Club of America. Statements and opinions appearing in WHALETALES are those of the author, and not necessarily those of PCA, FVR, the Board, or the Editor.

The Editor reserves the right to edit all material and to publish only material that is felt to be in the best interest of FVR-PCA. Other regions are welcome to reprint Whaletales articles, provided that the source and author are credited.

Email address changes must be sent to the Newsletter Editor (Herb Velazquez) at hvelazquez@new.rr.com.

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Please send all information (writings and pictures) as an attachment in your email.

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